

Health-related segments available to Turn's business partners from third-party data providers

Accident And Health Insurance
Active Buyers - Beauty and Wellness
Active Buyers - Personal Care and Services
Allergy/Hayfever Remedies - Capsules/Lozenges/Strips/Tablets
Android Users - Health & Fitness
Animal Derived Health Supplements - Capsules/Tablets
Area Of Responsibility = Healthcare
Audience Profiles >> Health and Fitness
Audience Profiles >> Health and Fitness >> Allergy Sufferers
Audience Profiles >> Health and Fitness >> Athletic Healthy Eaters
Audience Profiles >> Health and Fitness >> Dieters
Audience Profiles >> Health and Fitness >> Fitness Buffs
Audience Profiles >> Health and Fitness >> Health & Wellness Buffs
Audience Profiles >> Health and Fitness >> Health-Conscious Mothers
Audience Profiles >> Health and Fitness >> Healthy Eaters
Audience Profiles >> Health and Fitness >> Healthy Eating Fashionistas
Audience Profiles >> Health and Fitness >> Medicare Researchers
Audience Profiles >> Health and Fitness >> Pilates and Yoga Enthusiasts
Audience Profiles >> Health and Fitness >> Self-Help/Inspiration Seekers
Audience Profiles >> Health and Fitness >> Spa Enthusiasts
Audience Profiles >> Health and Fitness >> Weight-Loss Seekers
Audience Profiles >> Men >> Men Seeking Weight-loss
Audience Profiles >> Men >> Men's Lifestyle
Audience Profiles >> Sports and Outdoors >> Lifestyle Sports Enthusiasts
Audience Profiles >> Women >> Women Seeking Weight-loss
Audience Profiles >> Women >> Women's Lifestyle
Baby >> Baby Care
Baby Care
Baby Care - Baby Care Bathing, Grooming and Skincare
Baby Care - Baby Care Feeding
Baby Care - Baby Care Feeding Accessories
Baby Care - Baby Care Food and Beverage
Baby Care - Baby Formula
Baby Care - Diapering Accessories
Baby Care - Diapers

Baby Care - Heavy
Baby Care - Huggies
Baby Care - Pampers
Baby Care - Wipes
Baby Products >> Baby Care
Bath-Accessories|Health & Beauty|Bath & Body|Bath Accessories
Beauty & Cosmetics >> Daily Personal Care
Beauty & Cosmetics >> Skin Care
Beauty & Fitness >> Hair Care
Beauty & Fitness >> Weight Loss
Beauty & Personal Care
Beauty & Personal Care >> Beauty Magazines
Beauty & Personal Care >> Body Art
Beauty & Personal Care >> Cosmetic Surgery
Beauty & Personal Care >> Cosmetology & Beauty Professionals
Beauty & Personal Care >> Face & Body Care
Beauty & Personal Care >> Face & Body Care >> Cosmetics
Beauty & Personal Care >> Face & Body Care >> Fragrances
Beauty & Personal Care >> Face & Body Care >> Hair Removal
Beauty & Personal Care >> Face & Body Care >> Hygiene & Toiletries
Beauty & Personal Care >> Face & Body Care >> Skin & Nail Care
Beauty & Personal Care >> Fitness
Beauty & Personal Care >> Fitness >> Bodybuilding
Beauty & Personal Care >> Fitness >> Yoga & Pilates
Beauty & Personal Care >> Hair Care & Products
Beauty & Personal Care >> Hair Care & Products >> Hair Loss
Beauty & Personal Care >> Spas & Beauty Services
Beauty & Personal Care >> Spas & Beauty Services >> Massage Therapy
Beauty & Personal Care >> Weight Loss
Beauty and Personal Hygiene - Bath Care
Beauty and Personal Hygiene - Bath Care Oils, Salts and Sponges
Beauty and Personal Hygiene - Bath Care Soap
Beauty and Personal Hygiene - Body Care Accessories
Beauty and Personal Hygiene - Feminine Care
Beauty and Personal Hygiene - Hair Care
Beauty and Personal Hygiene - Hair Care - Clairol Herbal Essences
Beauty and Personal Hygiene - Hair Care - Garnier

Beauty and Personal Hygiene - Hair Care - John Frieda
Beauty and Personal Hygiene - Hair Care - Pantene Pro-V
Beauty and Personal Hygiene - Hair Care - Vidal Sassoon
Beauty and Personal Hygiene - Oral Care
Beauty and Personal Hygiene - Shaving Care and Hair Removal
Beauty and Personal Hygiene - Skin Care
Beauty and Personal Hygiene - Skin Care - Vaseline
Beverage buyers >> Sports drinks Vitaminwater
Blood-Pressure-Monitors|Health & Beauty|Health Monitors|Blood Pressure Monitors
Blush|Health & Beauty|Makeup|Face|Blush
Body|Health & Beauty|Makeup|Body
Body-Cleansers|Health & Beauty|Bath & Body|Body Cleansers
Body-Moisturizers-and-Lotions|Health & Beauty|Bath & Body|Body Moisturizers & Lotions
Body-Treatments|Health & Beauty|Bath & Body|Body Treatments
Brands >> Intent >> Health and Wellbeing
Brands >> Intent >> Health and Wellbeing >> Gym
Brands >> Preference >> Health and Wellbeing
Bronzers-and-Highlighters|Health & Beauty|Makeup|Face|Bronzers & Highlighters
Buyers >> Green Buyers
Catastrophic Medical/Hospitalization Only Plan
Child-Health-and-Care|Babies & Kids|Health & Safety|Child Health & Care
Classic Clusters >> 68 - Staying Healthy
Cleansers|Health & Beauty|Skincare|Cleansers
Cleansing - Cleansers/Toilet Soap - Cream/Gel/Liquid - Carex
Community
Community >> LOHAS
Composite Segment >> Personal Care Multi-Buyers
Composites - CPG - Family Care Internet Multibuyers
Composites - CPG - Personal Care Internet Multibuyers
Concealers|Health & Beauty|Makeup|Face|Concealers
Conditioner|Health & Beauty|Hair Care|Conditioner
Conduct Own Research on Healthcare Topics
Consumer Targets - Custom Characteristics >> Behaviors - Web and Email - Consumer Response Categories - Health and Beauty
Consumer Targets >> Interests - Cooking, Food and Beverage - Health and Nutrition
Consumer Targets >> Interests - Health, Beauty and Personal Care
Consumer Targets >> Interests - Health, Beauty and Personal Care - Face and Body Care
Consumer Targets >> Interests - Health, Beauty and Personal Care - Hair Care

Consumer Targets >> Interests - Health, Beauty and Personal Care - Health and Fitness
Consumer Targets >> Interests - Lifestyles - Healthy Living
Consumer Targets >> Interests - Lifestyles - Self-Improvement
Consumer Targets >> Interests - Politics and Society - Charities and Non-Profits - Health
Contact-Lens-Care|Health & Beauty|Eye & Ear Care|Contact Lens Care
Contact-Lenses|Health & Beauty|Eye & Ear Care|Contact Lenses
CPG - Baby, Toddlers - Baby Bath & Skin Care
CPG - Baby, Toddlers - Baby Care Accessories
CPG - Hair Care
CPG - Hair Care - Ethnic Hair Care
CPG - Hair Care - Men'S Hair Care
CPG - Hair Care - Women'S Hair Care
CPG - Nutrition, Weight loss
CPG - Nutrition, Weight loss - Adult Nutrition & Weight Control
CPG - Nutrition, Weight loss - Diet & Weight Loss
CPG - Nutrition, Weight loss - Men's Nutrition & Weight Control
CPG - Nutrition, Weight loss - Women's Nutrition & Weight Control
CPG - Oral Care, Shaving, Skin Care
CPG - Oral Care, Shaving, Skin Care - Kids Oral Care
CPG - Oral Care, Shaving, Skin Care - Men's Shaving & Hair Removal
CPG - Oral Care, Shaving, Skin Care - Men's Skin Care
CPG - Oral Care, Shaving, Skin Care - Oral Care
CPG - Oral Care, Shaving, Skin Care - Premium Skin Care
CPG - Oral Care, Shaving, Skin Care - Senior Oral Care
CPG - Oral Care, Shaving, Skin Care - Shaving Care & Hair Removal
CPG - Oral Care, Shaving, Skin Care - Skin Care
CPG - Oral Care, Shaving, Skin Care - Skin Care (Economical Purchasers)
CPG - Oral Care, Shaving, Skin Care - Women's Shaving & Hair Removal
CPG - Oral Care, Shaving, Skin Care - Women's Skin Care
CPG - OTC Medicine, Cough & Cold
CPG - OTC Medicine, Cough & Cold - Brand Cough & Cold
CPG - OTC Medicine, Cough & Cold - Cough And Cold
CPG - OTC Medicine, Cough & Cold - First Aid & Emergency Supplies
CPG - OTC Medicine, Cough & Cold - Generic Cough & Cold
CPG - OTC Medicine, Cough & Cold - Kids Cough & Cold
CPG - OTC Medicine, Cough & Cold - OTC - Brand Pain Relievers
CPG - OTC Medicine, Cough & Cold - OTC - Kids Pain Relievers

CPG - OTC Medicine, Cough & Cold - OTC - Pain Relievers
CPG - OTC Medicine, Cough & Cold - OTC- Generic Pain Relievers
CPG >> Personal Care Supplies
CPG BuyStyles >> Fresh & Healthy
CPG BuyStyles >> Weight Conscious
Current Status >> Finance >> Insurance >> Health
Current Status >> Finance >> Insurance >> Health >> Health Insurance Owner
Current Status >> Finance >> Insurance >> Health >> Non Health Insurance Owner
Current Status >> Finance >> Insurance >> Health >> Provider >> April Premium
Current Status >> Finance >> Insurance >> Health >> Provider >> Aviva
Current Status >> Finance >> Insurance >> Health >> Provider >> AXA
Current Status >> Finance >> Insurance >> Health >> Provider >> Bupa
Current Status >> Finance >> Insurance >> Health >> Provider >> CS Healthcare
Current Status >> Finance >> Insurance >> Health >> Provider >> Freedom
Current Status >> Finance >> Insurance >> Health >> Provider >> General Medical
Current Status >> Finance >> Insurance >> Health >> Provider >> National Friendly
Current Status >> Finance >> Insurance >> Health >> Provider >> PRU Health
Current Status >> Finance >> Insurance >> Health >> Provider >> Secure Health
Current Status >> Finance >> Insurance >> Health >> Provider >> Simplyhealth
Current Status >> Finance >> Insurance >> Health >> Provider >> Standard Life
Current Status >> Finance >> Insurance >> Health >> Provider >> William Russell
Current Status >> Finance >> Insurance >> Health >> Provider >> WPA
Current Status >> Health and Fitness
Current Status >> Health and Fitness >> Gym
Current Status >> Health and Fitness >> Gym >> Gym member
Current Status >> Health and Fitness >> Gym >> Non gym member
Current Status >> Health and Fitness >> Monthly Spend
Current Status >> Health and Fitness >> Monthly Spend >> 100-150
Current Status >> Health and Fitness >> Monthly Spend >> 150-200
Current Status >> Health and Fitness >> Monthly Spend >> 200-300
Current Status >> Health and Fitness >> Monthly Spend >> 25-50
Current Status >> Health and Fitness >> Monthly Spend >> 50-75
Current Status >> Health and Fitness >> Monthly Spend >> 75-100
Current Status >> Health and Fitness >> Monthly Spend >> Less than 25
Current Status >> Health and Fitness >> Monthly Spend >> Less than 50
Current Status >> Health and Fitness >> Monthly Spend >> Over 300
Current Status >> Health and Fitness >> Smoking

Current Status >> Health and Fitness >> Smoking >> Non Smoker
Current Status >> Health and Fitness >> Smoking >> Smoker
Current Status >> Self >> Mood >> Morning >> Healthy
Current Status >> Self >> Physical >> Health Conscious
Current Status >> Self >> Physical >> Overweight
Custom Segments >> SIC Code - Healthcare - SIC d0
Custom Segments >> SIC Code - Healthcare - SIC d0 >> MRI >> Order from drugstore.com- 1yr (A)
Custom Segments >> SIC Code - Healthcare - SIC d0 >> MRI >> Shop at CVS Pharmacy/Long Drugs- 6mo (A)
Dairy Based Desserts - Fresh - Weight Watchers
Demographic >> Life Style >> Finance >> Insurance >> Health
Demographic >> Life Style >> Smoker
Demographics >> Self Pay Health Insurance
Demographics >> Self Pay Health Insurance >> Above Average Spenders
Demographics >> Self Pay Health Insurance >> Top Spenders
Demographics >> Uninsured - Health
Demographics >> Uninsured - Health >> Highly Likely
Demographics >> Uninsured - Health >> Likely
Deodorant|Health & Beauty|Personal Care|Deodorant
Dieting / Weight Loss - yes
Digital-Thermometers|Health & Beauty|Health Monitors|Digital Thermometers
Drug Stores - All Buyers
Drug Stores - CVS Pharmacy - All Buyers
Drug Stores - CVS Pharmacy - Heavy Buyers
Drug Stores - CVS Pharmacy - Light Buyers
Drug Stores - CVS Pharmacy - Medium Buyers
Drug Stores - GNC - All Buyers
Drug Stores - Heavy Buyers
Drug Stores - Light Buyers
Drug Stores - Medium Buyers
Drug Stores - Rite Aid - All Buyers
Drug Stores - Rite Aid - Heavy Buyers
Drug Stores - Rite Aid - Light Buyers
Drug Stores - Rite Aid - Medium Buyers
Drug Stores - Walgreens - All Buyers
Drug Stores - Walgreens - Heavy Buyers
Drug Stores - Walgreens - Light Buyers
Drug Stores - Walgreens - Medium Buyers

Drug Stores And Proprietary Stores

Drugs, Proprieties, And Sundries

Ear-Care|Health & Beauty|Eye & Ear Care|Ear Care

eCommerce - Drugstorecom - All Buyers

Electric-Shavers-Accessories|Health & Beauty|Misc Health & Beauty|Electric Shavers Accessories

Electric-Shavers-and-Trimmmers|Health & Beauty|Misc Health & Beauty|Electric Shavers & Trimmers

Entertainment & Lifestyle >> Cooking Enthusiast

Entertainment & Lifestyle >> Food Enthusiast

Entertainment & Lifestyle >> Goals >> Dieting

Entertainment & Lifestyle >> Goals >> Quit Smoking

Entertainment & Lifestyle >> Sport

Entertainment & Lifestyle >> Sport >> Basketball

Entertainment & Lifestyle >> Sport >> Cricket

Entertainment & Lifestyle >> Sport >> Football

Entertainment & Lifestyle >> Sport >> Golf

Entertainment & Lifestyle >> Sport >> Gym

Entertainment & Lifestyle >> Sport >> Motor Sport

Entertainment & Lifestyle >> Sport >> Outdoor

Entertainment & Lifestyle >> Sport >> Rugby

Entertainment & Lifestyle >> Sport >> Running

Entertainment & Lifestyle >> Sport >> Tennis

Entertainment & Lifestyle >> Sport Enthusiast

Exercise / Health - yes

Exfoliants|Health & Beauty|Skincare|Exfoliants

Eyebrows|Health & Beauty|Makeup|Eyes|Eyebrows

Eye-Care|Health & Beauty|Eye & Ear Care|Eye Care

Eyeglass-Accessories|Health & Beauty|Eye & Ear Care|Eyeglass Accessories

Eyeglasses|Health & Beauty|Eye & Ear Care|Eyeglasses

Eyeliners|Health & Beauty|Makeup|Eyes|Eyeliners

Eyeshadows|Health & Beauty|Makeup|Eyes|Eyeshadows

Eye-Treatments|Health & Beauty|Skincare|Eye Treatments

False-Eyelashes|Health & Beauty|Makeup|Eyes|False Eyelashes

Familij & Parenting >> Daycare/Pre School

Familij & Parenting >> Eldercare

Family

Family >> Baby Care

Family >> Dobys

Family >> Milkies
Family >> Mobys
Family >> Skippies
Finance & Money >> Insurance >> Health Insurance
Finance >> Home/Health/Life Assurance
Finance >> Home/Health/Life Assurance >> Assurance Pol YES
Finance >> Home/Health/Life Assurance >> Finc Srvc Influence
Finance >> Home/Health/Life Assurance >> Have Mortgage
Finance >> Home/Health/Life Assurance >> Insurance Pol YES
Finance >> Insurances >> Health Care Insurance
Finance >> Interest >> Insurance >> Health Insurance
Financial Services >> Insurance Services >> Health Care Insurance
Financials >> Likely to Buy Long Term Care Insurance
Financials >> Likely to Buy Long Term Care Insurance >> Highly Likely
Financials >> Likely to Buy Long Term Care Insurance >> Likely
First time purchased Health Insurance, Most recent shopping experience
First-Aid-and-Emergency-Supplies|Health & Beauty|Medical Supplies|First Aid & Emergency Supplies
Fit moms
Focus = Health and Safety
Food & Drink >> Food >> Healthy Food
Food & Drink >> Food Allergies
Food & Drink >> Health/LowFat Cooking
Food >> Foods >> Health Bars
Food and Beverage >> HealthyEating
Food Attitudes - Nutrition ingredient checker
Foodies
Foot-and-Hands|Health & Beauty|Misc Health & Beauty|Foot & Hands
Foot-and-Nail-Tools|Health & Beauty|Beauty Tools|Foot & Nail Tools
Foundation|Health & Beauty|Makeup|Face|Foundation
Frozen food buyers >> Frozen entrees Healthy Choice
General Medical And Surgical Hospitals
Green Consumers
Green moms
Grocery & CPG >> Cleaning & Home Care
Grocery & CPG >> Hygiene & Personal Care
Grocery >> Canned Soup >> Canned Soup-Brand Use Most-Campbell's Healthy Request
Grocery >> Canned Soup >> Canned Soup-Brand Use Most-Healthy Choice Soup

Grocery >> Chewing Gum >> Chewing/Bubble Gum-Brand Use Most-Carefree
Grocery >> Frozen Dinner >> Frozen Complete Dinner-Use Most-Healthy Choice
Grocery >> Frozen Dinner >> Frozen Complete Dinner-Use Most-Weight Watchers Smart Ones
Grocery >> Healthy Choice FZ Buyers
Grocery >> Nutritional Snacks
Grocery >> Nutritional Snacks >> Nutritional Snack-Eat Most-Del Monte Mixed Fruit
Grocery >> Nutritional Snacks >> Nutritional Snack-Eat Most-General Mills Milk & Cereal Bars
Grocery >> Nutritional Snacks >> Nutritional Snack-Eat Most-Kellogg's Nutri-Grain Bars
Grocery >> Nutritional Snacks >> Nutritional Snack-Eat Most-Kellogg's Rice Krispies Treats
Grocery >> Nutritional Snacks >> Nutritional Snack-Eat Most-Nature Valley
Grocery >> Nutritional Snacks >> Nutritional Snack-Eat Most-Quaker Breakfast Bars
Grocery >> Nutritional Snacks >> Nutritional Snack-Eat Most-Quaker Chewy Granola Bars
Grocery >> Weight Watchers FZ Buyers
Grocery and Drug Store - Drug Store
Grocery and Drug Store - Drug Stores Chains
Grocery and Drug Store - Grocery Store
Grocery and Drug Store - Multiple Grocery Stores Heavy Shoppers
Grocery and Drug Store - Non-Chain Drug Stores
Grocery and Drug Store - Organic and Natural Grocery Stores
Hair-and-Scalp-Treatments|Health & Beauty|Hair Care|Hair & Scalp Treatments
Hair-Color|Health & Beauty|Hair Care|Hair Color
Hair-Removal|Health & Beauty|Personal Care|Hair Removal
Hair-Tools-and-Accessories|Health & Beauty|Hair Care|Hair Tools & Accessories
Has Health Savings Account (HSA)
Has Long Term Care Insurance
Health
Health & Fitness
Health & Fitness >> Allergies
Health & Fitness >> Alternative Medicine
Health & Fitness >> Cold & Flu
Health & Fitness >> Dental Care
Health & Fitness >> Dieting & Weight Loss
Health & Fitness >> Herbs for Health
Health & Fitness >> Holistic Healing
Health & Fitness >> Men's Health
Health & Fitness >> Pediatrics
Health & Fitness >> Senior Health

Health & Fitness >> Sexuality

Health & Fitness >> Sleep Disorders

Health & Fitness >> Smoking Cessation

Health & Fitness >> Weight Loss

Health & Fitness >> Woman's Health

Health & Institution Contributor >> 0=Purchased merchandise in this category 0 times

Health & Institution Contributor >> 1=Purchased merchandise in this category 1 times

Health & Institution Contributor >> 2=Purchased merchandise in this category 2 times

Health & Institution Contributor >> 3=Purchased merchandise in this category 3 times

Health & Institution Contributor >> 4=Purchased merchandise in this category 4 times

Health & Institution Contributor >> 5=Purchased merchandise in this category 5 times

Health & Institution Contributor >> 6=Purchased merchandise in this category 6 times

Health & Institution Contributor >> 7=Purchased merchandise in this category 7 times

Health & Institution Contributor >> 8=Purchased merchandise in this category 8 times

Health & Institution Contributor >> 9=Purchased merchandise in this category 9 times

Health & Institution Contributor >> Purchased merchandise in this category 0 times

Health & Institution Contributor >> Purchased merchandise in this category 1 times

Health & Institution Contributor >> Purchased merchandise in this category 2 times

Health & Institution Contributor >> Purchased merchandise in this category 3 times

Health & Institution Contributor >> Purchased merchandise in this category 4 times

Health & Institution Contributor >> Purchased merchandise in this category 5 times

Health & Institution Contributor >> Purchased merchandise in this category 6 times

Health & Institution Contributor >> Purchased merchandise in this category 7 times

Health & Institution Contributor >> Purchased merchandise in this category 8 times

Health & Institution Contributor >> Purchased merchandise in this category 9 times

Health & Well-Being

Health & Wellness >> Cosmetic Procedures

Health & Wellness >> Healthcare

Health & Wellness >> Medical Treatment

Health & Wellness >> Psychology

Health & Wellness Buyers

Health & Wellness Buyers >> Health & Wellness Buyers

Health & Wellness Buyers >> Natural Wellness

Health & Wellness Buyers >> Weight Loss and Supplements

Health >> Aging & Geriatrics

Health >> Alternative & Natural Medicine

Health >> Conditions and Diseases

Health >> Dental
Health >> Diet and Fitness
Health >> Health and Beauty
Health >> Health and Beauty >> Fitness
Health >> Health and Beauty >> Yoga
Health >> Health and Medical
Health >> Health and Medical >> Health Conditions
Health >> Health and Medical >> Health Conditions >> Aches & Pains
Health >> Health and Medical >> Health Conditions >> Allergies
Health >> Health and Medical >> Health Conditions >> Cold & Flu
Health >> Health and Medical >> Health Conditions >> Hearing
Health >> Health and Medical >> Health Conditions >> Sleep Issues
Health >> Health and Medical >> Health Conditions >> Stomach Issues
Health >> Health and Medical >> Healthcare
Health >> Health and Medical >> Medical Terms
Health >> Health and Medical >> Medical Terms >> General Practice
Health >> Health and Medical >> Medical Terms >> Medical Facilities
Health >> Health and Medical >> Medical Terms >> Medical Procedures
Health >> Health and Medical >> Medical Terms >> Nurse
Health >> Health and Medical >> Medical Terms >> Trauma
Health >> Health and Medical >> Medicine
Health >> Health and Medical >> Medicine >> Cold and Flu
Health >> Health and Medical >> Medicine >> Vision
Health >> Health and Medical >> Specialties
Health >> Health and Medical >> Specialties >> Bariatrics
Health >> Health and Medical >> Specialties >> Cardiology
Health >> Health and Medical >> Specialties >> Dentistry
Health >> Health and Medical >> Specialties >> Dermatology
Health >> Health and Medical >> Specialties >> Geriatrics
Health >> Health and Medical >> Specialties >> Gynecology/Obstetrics
Health >> Health and Medical >> Specialties >> Internist
Health >> Health and Medical >> Specialties >> Optometry & Ophthalmology
Health >> Health and Medical >> Specialties >> Orthopedic
Health >> Health and Medical >> Specialties >> Pediatrics
Health >> Health and Medical >> Specialties >> Urologist
Health >> Health and Wellness
Health >> Health and Wellness >> First Aid

Health >> Health and Wellness >> Homeopathy
Health >> Health and Wellness >> Massage & Spa
Health >> Health and Wellness >> Nutrition
Health >> Health and Wellness >> Vitamins & Minerals
Health >> Health and Wellness >> Weight Loss
Health >> Health Conditions
Health >> Health Foundations & Medical Research
Health >> Medical Devices & Equipment
Health >> Medical Facilities & Services
Health >> Medical Literature & Resources
Health >> Men
Health >> Men's Health
Health >> Mental
Health >> Nursing
Health >> Nutrition
Health >> Optical
Health >> Opticians
Health >> Oral & Dental Care
Health >> Pediatrics
Health >> Pharmacy
Health >> SexualHealth
Health >> Social
Health >> Social >> Health Influencers
Health >> Social >> Health Shoppers
Health >> Social >> Health Video Engagers
Health >> Treatment
Health >> Women
Health >> Women's Health
Health And Allied Services, Nec
Health and Beauty
Health and beauty buyers
Health and beauty buyers >> Antiperspirants & deodorants
Health and beauty buyers >> Cough & cold relief Halls
Health and beauty buyers >> Cough & cold relief Mucinex
Health and beauty buyers >> Cough & cold relief Vicks
Health and beauty buyers >> Eye care
Health and beauty buyers >> Feminine care

Health and beauty buyers >> First aid
Health and beauty buyers >> Gastrointestinal
Health and beauty buyers >> Health and beauty Aveeno
Health and beauty buyers >> Health and beauty Axe
Health and beauty buyers >> Health and beauty Degree
Health and beauty buyers >> Health and beauty Dove
Health and beauty buyers >> Health and beauty Dove Men
Health and beauty buyers >> Health and beauty Neutrogena
Health and beauty buyers >> Health and beauty Old Spice
Health and beauty buyers >> Health and beauty St. Ives
Health and beauty buyers >> Health and beauty Suave
Health and beauty buyers >> Health and beauty Suave Men
Health and beauty buyers >> Men's grooming
Health and beauty buyers >> Oral care
Health and beauty buyers >> Pain relief Advil
Health and beauty buyers >> Pain relief Aleve
Health and beauty buyers >> Pain relief Bayer
Health and beauty buyers >> Pain relief Tylenol
Health and beauty buyers >> Shaving care & hair removal
Health and beauty buyers >> Skin care
Health and beauty buyers >> Vitamins Nature Made
Health and beauty buyers >> Vitamins Nature's Bounty
Health and Exercise Equipment - Buyers
Health and Wellbeing
Health and Wellbeing - Nutraceutical Supplements
Health and Wellbeing >> Fitness and Exercise
Health and Wellbeing >> Health, Wellness and Fitness
Health and Wellbeing >> Self-Improvement
Health and Wellbeing >> Weight Loss
Health Attitudes - Generic medication believers
Health Attitudes - Prefers name-brand medications
Health Attitudes - Vitamin believers
Health Clubs - All Buyers
Health food buyers
Health food buyers >> Diet foods
Health food buyers >> Fresh Produce
Health food buyers >> Low Fat Foods

Health food buyers >> Natural and organics

Health food buyers >> Vitamins

Health Insurance

Health Insurance >> Likely Acquisition Channel

Health Insurance >> Likely Acquisition Channel >> Medical Insurance from a Fraternal or Other Membership Group

Health Insurance >> Likely Acquisition Channel >> Medical Insurance from a Union

Health Insurance >> Likely Acquisition Channel >> Medical Insurance from Agent or Broker Representing Many Companies

Health Insurance >> Likely Acquisition Channel >> Medical Insurance from an Agent Representing One Company

Health Insurance >> Likely Acquisition Channel >> Medical Insurance from Medicaid

Health Insurance >> Likely Acquisition Channel >> Medical Insurance from Medicare

Health Insurance >> Likely Acquisition Channel >> Medical Insurance from Other Government Source

Health Insurance >> Likely Acquisition Channel >> Medical Insurance Through Direct Mail or Phone Contact

Health Insurance >> Likely Acquisition Channel >> Medical Insurance Through the Internet

Health Insurance >> Likely Brand

Health Insurance >> Likely Brand >> Aetna

Health Insurance >> Likely Brand >> Aflac

Health Insurance >> Likely Brand >> Bankers Life & Casualty

Health Insurance >> Likely Brand >> Cigna

Health Insurance >> Likely Brand >> Delta Dental

Health Insurance >> Likely Brand >> Group Health Cooperative

Health Insurance >> Likely Brand >> Health Net

Health Insurance >> Likely Brand >> Humana

Health Insurance >> Likely Brand >> Kaiser Permanente

Health Insurance >> Likely Brand >> Mutual of Omaha

Health Insurance >> Likely Brand >> Oxford

Health Insurance >> Likely Brand >> PacifiCare

Health Insurance >> Likely Brand >> State Farm

Health Insurance >> Likely Brand >> Unicare

Health Insurance >> Likely Brand >> United Healthcare

Health Insurance >> Likely to Have

Health Insurance >> Likely to Have >> Have Long Term Care Insurance

Health Insurance >> Likely to Have >> You Alone

Health Insurance >> Likely to Have >> You and Other Household Members

Health Insurance >> Likely to Have Dental Insurance

Health Insurance Purchased Online

Health Insurance: Bundle Products, One Company

Health Insurance: e-Purchased

Health Insurance: First time purchased
Health Insurance: Future Affected by Reform
Health Insurance: Likely to recommend
Health Insurance: Non-traditional
Health Insurance: Satisfied
Health Insurance: Stay with Current Doctor
Health Services
Health Supplements - Combinations - Capsules/Tablets
Health Supplements - Combinations - Capsules/Tablets - Private Label
Health|Sporting Goods|Equestrian|Health
Health-and-Beauty
Health-and-Beauty-Gift-Sets|Health & Beauty|Gift Sets|Health & Beauty Gift Sets
Healthcare
Healthcare Products
Healthcare Products >> Abreva Buyers
Healthcare Products >> Advil Buyers
Healthcare Products >> Band Aid Buyers
Healthcare Products >> Bausch & Lomb Buyers
Healthcare Products >> Bayer Aspirin Buyers
Healthcare Products >> Benadryl Buyers
Healthcare Products >> Breathe Right Buyers
Healthcare Products >> Cepacol Buyers
Healthcare Products >> Claritin Buyers
Healthcare Products >> Cough Remedies
Healthcare Products >> Cough Remedies >> Cough Syrup-Use Most- Delsym
Healthcare Products >> Cough Remedies >> Cough Syrup-Use Most-Halls
Healthcare Products >> Cough Remedies >> Cough Syrup-Use Most-Robitussin
Healthcare Products >> Cough Remedies >> Cough Syrup-Use Most-Tylenol
Healthcare Products >> Cough Remedies >> Cough Syrup-Use Most-Vicks 44 Cough
Healthcare Products >> Cough Remedies >> Cough Syrup-Use Most-Vicks Nyquil Cough
Healthcare Products >> First Aid
Healthcare Products >> First Aid >> FirstAid Band/Antibiotic Rem-Use Most-Bactine
Healthcare Products >> First Aid >> FirstAid Band/Antibiotic Rem-Use Most-Band-Aid
Healthcare Products >> First Aid >> FirstAid Band/Antibiotic Rem-Use Most-Benadryl
Healthcare Products >> First Aid >> FirstAid Band/Antibiotic Rem-Use Most-Calamine Lotion
Healthcare Products >> First Aid >> FirstAid Band/Antibiotic Rem-Use Most-Cortizone
Healthcare Products >> First Aid >> FirstAid Band/Antibiotic Rem-Use Most-Curad

Healthcare Products >> First Aid >> FirstAid Band/Antibiotic Rem-Use Most-JJ Cream
Healthcare Products >> First Aid >> FirstAid Band/Antibiotic Rem-Use Most-Neosporin
Healthcare Products >> Heavy Mucinex Buyers
Healthcare Products >> Heavy OTC Buyers
Healthcare Products >> Heavy Vitamins Buyers
Healthcare Products >> Over the Counter Medications - Cold/Allergy/Sinus
Healthcare Products >> Over the Counter Medications - Cold/Allergy/Sinus >> Cold/Allergy/Sinus Remedy-Ever Use Sudafed Cold & Sinus
Healthcare Products >> Over the Counter Medications - Cold/Allergy/Sinus >> Cold/Allergy/Sinus Remedy-Ever Use Tylenol Allergy/Sinus
Healthcare Products >> Over the Counter Medications - Cold/Allergy/Sinus >> Cold/Allergy/Sinus Remedy-Use Last 12M: Allegra
Healthcare Products >> Over the Counter Medications - Cold/Allergy/Sinus >> Cold/Allergy/Sinus Remedy-Use Most-Advil Cold/Sinus
Healthcare Products >> Over the Counter Medications - Cold/Allergy/Sinus >> Cold/Allergy/Sinus Remedy-Use Most-Alka-Seltzer Plus C
Healthcare Products >> Over the Counter Medications - Cold/Allergy/Sinus >> Cold/Allergy/Sinus Remedy-Use Most-Benadryl Allergy
Healthcare Products >> Over the Counter Medications - Cold/Allergy/Sinus >> Cold/Allergy/Sinus Remedy-Use Most-Benadryl Allergy &
Healthcare Products >> Over the Counter Medications - Cold/Allergy/Sinus >> Cold/Allergy/Sinus Remedy-Use Most-Claritin
Healthcare Products >> Over the Counter Medications - Cold/Allergy/Sinus >> Cold/Allergy/Sinus Remedy-Use Most-Robitussin Cold
Healthcare Products >> Over the Counter Medications - Cold/Allergy/Sinus >> Cold/Allergy/Sinus Remedy-Use Most-Theraflu
Healthcare Products >> Over the Counter Medications - Cold/Allergy/Sinus >> Cold/Allergy/Sinus Remedy-Use Most-Tylenol Allergy/Sinus
Healthcare Products >> Over the Counter Medications - Cold/Allergy/Sinus >> Cold/Allergy/Sinus Remedy-Use Most-Tylenol Cold
Healthcare Products >> Over the Counter Medications - Cold/Allergy/Sinus >> Cold/Allergy/Sinus Remedy-Use Most-Tylenol Flu
Healthcare Products >> Over the Counter Medications - Cold/Allergy/Sinus >> Cold/Allergy/Sinus Remedy-Use Most-Tylenol Sinus
Healthcare Products >> Over the Counter Medications - Cold/Allergy/Sinus >> Cold/Allergy/Sinus Remedy-Use Most-Vicks Dayquil
Healthcare Products >> Over the Counter Medications - Cold/Allergy/Sinus >> Cold/Allergy/Sinus Remedy-Use Most-Vicks Nyquil
Healthcare Products >> Over the Counter Medications - Cold/Allergy/Sinus >> Cold/Allergy/Sinus Remedy-Use Most-Vicks Vaporub
Healthcare Products >> Pain Relievers
Healthcare Products >> Pain Relievers >> Headache/Pain Reliever-Use Most-Advil
Healthcare Products >> Pain Relievers >> Headache/Pain Reliever-Use Most-Advil Pm
Healthcare Products >> Pain Relievers >> Headache/Pain Reliever-Use Most-Aleve
Healthcare Products >> Pain Relievers >> Headache/Pain Reliever-Use Most-Bayer Aspirin
Healthcare Products >> Pain Relievers >> Headache/Pain Reliever-Use Most-Excedrin
Healthcare Products >> Pain Relievers >> Headache/Pain Reliever-Use Most-Motrin Ib
Healthcare Products >> Pain Relievers >> Headache/Pain Reliever-Use Most-Tylenol
Healthcare Products >> Pain Relievers >> Headache/Pain Reliever-Use Most-Tylenol Pm
Healthcare Products >> Pain Relievers >> Pain Relieving Rubs/Liquids/Wraps-Use Most-Aspercreme
Healthcare Products >> Pain Relievers >> Pain Relieving Rubs/Liquids/Wraps-Use Most-Bengay
Healthcare Products >> Pain Relievers >> Pain Relieving Rubs/Liquids/Wraps-Use Most-Icy Hot
Healthcare Products >> Pain Relievers >> Pain Relieving Rubs/Liquids/Wraps-Use Most-Thermacare
Healthcare Products >> Prilosec OTC Buyers

Healthcare Products >> Sore Throat
Healthcare Products >> Sore Throat >> Sore Throat Prod-Use Most-Cepacol
Healthcare Products >> Sore Throat >> Sore Throat Prod-Use Most-Chloraseptic
Healthcare Products >> Sore Throat >> Sore Throat Prod-Use Most-Halls
Healthcare Products >> Sore Throat >> Sore Throat Prod-Use Most-Luden's
Healthcare Products >> Sore Throat >> Sore Throat Prod-Use Most-Ricola
Healthcare Products >> Sore Throat >> Sore Throat Prod-Use Most-Robitussin Honey Drop
Healthcare Products >> Sore Throat >> Sore Throat Prod-Use Most-Tylenol Sore Throat
Healthcare Products >> Sore Throat >> Sore Throat Prod-Use Most-Vicks
Healthcare Products >> Sudafed Buyers
Healthcare Products >> Theraflu Buyers
Healthcare Products >> Tums Buyers
Healthcare Products >> Tylenol Buyers
Healthcare Products >> Vitamins/Minerals
Healthcare Products >> Vitamins/Minerals >> Vitamin/Mineral Brand-Use Most-Caltrate
Healthcare Products >> Vitamins/Minerals >> Vitamin/Mineral Brand-Use Most-Centrum
Healthcare Products >> Vitamins/Minerals >> Vitamin/Mineral Brand-Use Most-Centrum Silver
Healthcare Products >> Vitamins/Minerals >> Vitamin/Mineral Brand-Use Most-One-A-Day Womans Formula
Healthcare Products >> Zantac Buyers
Healthcare: Concerns in US
Healthy & Fit
Healthy living >> U=unknown
Healthy living >> Unknown
Healthy living >> Y=yes
Healthy living >> Yes
Heart-Rate-Monitors|Health & Beauty|Health Monitors|Heart Rate Monitors
Hispanic >> Retail >> Body and Care
Hobbies - Reading - Health
Hobbies - Reading - Holistic Health
Hobbies & Interests >> Leisure Activities/Hobbies >> Weight Training-Participate Every Chance I Get
Home & Family >> Personal or Health Insurance
Home & Garden >> Emergency Supplies >> Medical Alert Systems
Home & Garden >> Emergency Supplies >> Water Treatment
Home & Garden >> Kitchen and Dining >> Water Treatment
Home gardeners
Home Health Care Services
Home-Test-Kits|Health & Beauty|Health Monitors|Home Test Kits

Hospital And Medical Service Plans

Hot Prospects - Baby Health and Safety

Hot Prospects - Body Care

Hot Prospects - Health

Hot Prospects - Health insurance

In Good Physical Health

Infogroup Consumer >> Interests - Arts and Entertainment - Reading - Magazine Readers - Medical/Health

Infogroup Consumer >> Interests - Arts and Entertainment - Reading - Medical/Health

Infogroup Consumer >> Interests - Cooking, Food and Beverage - Health and Nutrition

Infogroup Consumer >> Interests - Donors - Donor Categories - Health & Wellness

Infogroup Consumer >> Interests - Health, Beauty and Personal Care

Infogroup Consumer >> Interests - Health, Beauty and Personal Care - Face and Body Care

Infogroup Consumer >> Interests - Health, Beauty and Personal Care - Health and Fitness

Infogroup Consumer >> Interests - Health, Beauty and Personal Care - Health and Fitness - Fitness

Infogroup Consumer >> Interests - Health, Beauty and Personal Care - Health and Fitness - Fitness - Dieting and Weight Loss

Infogroup Consumer >> Interests - Health, Beauty and Personal Care - Health and Fitness - Nutrition

Infogroup Consumer >> Interests - Lifestyles - Healthy Living

Infogroup Consumer >> Interests - Lifestyles - Self-Improvement

Informationen im Internet gesucht >> Wellnessprodukte

Insurance >> Health Insurance

Insurance Groups

Insurance Groups >> 01C - Secured Prosperity

Insurance Groups >> 02C - Stable Independence

Insurance Groups >> 03C - Establishing Priorities

Insurance Groups >> 04C - Thrifty Homeowners

Insurance Groups >> 05C - Thrifty Priorities

Insurance Groups >> 06U - Comfortable Renters

Insurance Groups >> 07C - Careful Planners

Insurance Groups >> 08O - Prosperous Households

Insurance Groups >> 09O - Personal Focus

Insurance Groups >> 10R - Modest Restraint

Insurance Groups >> 11R - Modest Country

Insurance Groups >> 12O - Aspiring Affluence

Insurance Groups >> 13C - Thrifty Renters

Insurance: Has Long Term Care

Insurance: Medical Emergency

INTENT >> Financial Intent >> Health Insurance

INTENT >> Financial Intent >> Insurance >> Insurance Type - Health
Intent >> Health and Fitness
Intent >> Purchase >> Baby & Nursery >> Shop >> Mothercare
Intent >> Purchase >> Financial >> Insurance >> Health Insurance
Intent >> Purchase >> Financial >> Insurance >> Health Insurance >> Renewal Timeframe
Intent >> Purchase >> Financial >> Insurance >> Health Insurance >> Renewal Timeframe >> 3- 6 Months
Intent >> Purchase >> Financial >> Insurance >> Health Insurance >> Renewal Timeframe >> 6- 12 Months
Intent >> Purchase >> Financial >> Insurance >> Health Insurance >> Renewal Timeframe >> In a Month
Intent >> Purchase >> Financial >> Insurance >> Health Insurance >> Renewal Timeframe >> In a Week
Intent >> Purchase >> Financial >> Insurance >> Health Insurance >> Renewal Timeframe >> Next Year
Intent >> Purchase >> Financial >> Insurance >> Health Insurance >> Renewal Timeframe >> Within 3 Months
Intent >> Purchase >> Health & Wellbeing
Intent >> Purchase >> Health & Wellbeing >> Fitness Classes
Intent >> Purchase >> Health & Wellbeing >> Gym Membership
Intent >> Purchase >> Health & Wellbeing >> Gym Membership >> Gym Brand
Intent >> Purchase >> Health & Wellbeing >> Gym Membership >> Gym Brand >> Complete Gym
Intent >> Purchase >> Health & Wellbeing >> Gym Membership >> Gym Brand >> Complete Gyms
Intent >> Purchase >> Health & Wellbeing >> Gym Membership >> Gym Brand >> CSSC
Intent >> Purchase >> Health & Wellbeing >> Gym Membership >> Gym Brand >> David Lloyd
Intent >> Purchase >> Health & Wellbeing >> Gym Membership >> Gym Brand >> Esporta
Intent >> Purchase >> Health & Wellbeing >> Gym Membership >> Gym Brand >> Fit Space
Intent >> Purchase >> Health & Wellbeing >> Gym Membership >> Gym Brand >> Fitness First
Intent >> Purchase >> Health & Wellbeing >> Gym Membership >> Gym Brand >> Gym Box
Intent >> Purchase >> Health & Wellbeing >> Gym Membership >> Gym Brand >> LA Fitness
Intent >> Purchase >> Health & Wellbeing >> Gym Membership >> Gym Brand >> Simply Swim
Intent >> Purchase >> Health & Wellbeing >> Massage
Intent >> Purchase >> Health & Wellbeing >> Massage >> Frequency
Intent >> Purchase >> Health & Wellbeing >> Massage >> Frequency >> Every Few Months
Intent >> Purchase >> Health & Wellbeing >> Massage >> Frequency >> Once a Month
Intent >> Purchase >> Health & Wellbeing >> Massage >> Frequency >> Once a Week
Intent >> Purchase >> Health & Wellbeing >> Massage >> Frequency >> Several Times a Month
Intent >> Purchase >> Health & Wellbeing >> Massage >> Frequency >> Several Times a Week
Intent >> Purchase >> Health & Wellbeing >> Massage >> Type
Intent >> Purchase >> Health & Wellbeing >> Massage >> Type >> Pampering
Intent >> Purchase >> Health & Wellbeing >> Massage >> Type >> Sports Massage
Intent >> Purchase >> Health & Wellbeing >> Massage >> Type >> Stress Relief
Intent >> Purchase >> Health & Wellbeing >> Possible gym membership

Intent >> Purchase >> Health & Wellbeing >> Spa Treatment
Intent >> Purchase >> Technology >> Personal Care
Intent >> Purchase >> Technology >> Personal Care >> Female Grooming
Intent >> Purchase >> Technology >> Personal Care >> Health/Dental
Intent >> Purchase >> Technology >> Personal Care >> Shavers
Intent >> Services >> Finance and Insurance >> Health
Intent >> Services >> Health Medicine
INTENT >> Services >> Medicine and Health
Intent >> Services >> Personal Services and Care
Intent >> Services >> Personal Services and Care >> Adult Daycare
Intent >> Services >> Personal Services and Care >> Children Daycare
Intent >> Services >> Personal Services and Care >> Dating
Intent >> Services >> Personal Services and Care >> Health Clubs
Intent >> Services >> Personal Services and Care >> Spa and Beauty
Intent >> Services >> Restaurants >> Health and Vegan
INTENT >> Shopping >> CPG / FMCG >> Health and Beauty
Intent >> Shopping >> CPG >> Dairy >> Digestive Health Yogurt
Intent >> Shopping >> CPG >> Health and Beauty
Intent >> Shopping >> CPG >> Health and Beauty >> Allergy Relief
Intent >> Shopping >> CPG >> Health and Beauty >> Antiperspirants and Deodorants
Intent >> Shopping >> CPG >> Health and Beauty >> Cosmetics
Intent >> Shopping >> CPG >> Health and Beauty >> Cough and Cold Relief
Intent >> Shopping >> CPG >> Health and Beauty >> Ear Care
Intent >> Shopping >> CPG >> Health and Beauty >> Eye Care
Intent >> Shopping >> CPG >> Health and Beauty >> Fragrances
Intent >> Shopping >> CPG >> Health and Beauty >> Hair Care
Intent >> Shopping >> CPG >> Health and Beauty >> Medical Supplies
Intent >> Shopping >> CPG >> Health and Beauty >> Mouthwash
Intent >> Shopping >> CPG >> Health and Beauty >> Oral Care
Intent >> Shopping >> CPG >> Health and Beauty >> Pain Relievers
Intent >> Shopping >> CPG >> Health and Beauty >> Shaving and Hair Removal
Intent >> Shopping >> CPG >> Health and Beauty >> Skin Care
Intent >> Shopping >> CPG >> Health and Beauty >> Toothpaste
Intent >> Shopping >> CPG >> Health and Beauty >> Vitamins
Intent >> Shopping >> CPG >> Health Food
Intent >> Shopping >> CPG >> Infant Care
Intent >> Shopping >> CPG >> Infant Care >> Food and Formula

Intent >> Shopping >> Health and Beauty
Intent >> Shopping >> Retail >> Drug Stores
Interest >> Beauty & Personal Care
Interest >> Dieting / Weight Loss
Interest >> Exercise / Health
Interest >> Family >> Health
Interest >> Health
Interest >> Health & Fitness
Interest >> Health and Fitness
Interest >> Health and medicine
Interest >> Health and medicine >> Fitness
Interest >> Health and medicine >> Wellness
Interest >> Health Providers
Interest >> Healthy living
Interest >> Healthy living >> Diets
Interest >> Healthy living >> Fitness
Interest >> Healthy living >> Nutrition
Interest >> Healthy living >> Nutrition & Diets
Interest >> Purchase Behaviors >> Health Insurance
Interest >> Purchase Behaviors >> Shopping >> Health and Beauty
Interest >> Purchase Behaviors >> Shopping >> Retail >> Drug Stores
Interest >> Sport >> WeightTraining
Interest >> Spring Seasonal - Allergies
Interests - Arts and Entertainment - Reading - Magazine Readers - Medical/Health
Interests - Arts and Entertainment - Reading - Medical/Health
Interests - Cooking, Food and Beverage - Health and Nutrition
Interests - Donors - Donor Categories - Health & Wellness
Interests - Health, Beauty and Personal Care
Interests - Health, Beauty and Personal Care - Face and Body Care
Interests - Health, Beauty and Personal Care - Hair Care
Interests - Health, Beauty and Personal Care - Health and Fitness
Interests - Health, Beauty and Personal Care - Health and Fitness - Fitness
Interests - Health, Beauty and Personal Care - Health and Fitness - Fitness - Dieting and Weight Loss
Interests - Health, Beauty and Personal Care - Health and Fitness - Nutrition
Interests - Lifestyles - Healthy Living
Interests - Lifestyles - Self-Improvement
Interests >> Current Affairs >> Politics >> Drug Abuse

Interests >> Entertainment >> Books >> Preferred Genre >> Non Fiction >> Medical
Interests >> Entertainment >> Magazines >> Genre >> Health & Fitness
Interests >> Entertainment >> Magazines >> Genre >> Health & Fitness >> Mens Health
Interests >> Entertainment >> Magazines >> Genre >> Health & Fitness >> Prevention
Interests >> Entertainment >> Magazines >> Genre >> Health & Fitness >> Shape
Interests >> Entertainment >> Newspapers >> Topic >> Health and Fitness
Interests >> Finance >> Insurance >> Health Insurance
Interests >> Health & Wellbeing
Interests >> Health & Wellbeing >> Conventional Medications
Interests >> Health & Wellbeing >> Conventional Medicine
Interests >> Health & Wellbeing >> Cosmetic Surgery
Interests >> Health & Wellbeing >> Dental Care
Interests >> Health & Wellbeing >> Dieting
Interests >> Health & Wellbeing >> Drinking water
Interests >> Health & Wellbeing >> Exercise Goal
Interests >> Health & Wellbeing >> Exercise Goal >> Body building
Interests >> Health & Wellbeing >> Exercise Goal >> Health
Interests >> Health & Wellbeing >> Exercise Goal >> Muscles
Interests >> Health & Wellbeing >> Exercise Goal >> Relaxation
Interests >> Health & Wellbeing >> Exercise Goal >> Stress Relief
Interests >> Health & Wellbeing >> Exercise Goal >> Weight Loss
Interests >> Health & Wellbeing >> Fitness
Interests >> Health & Wellbeing >> Frequency of Exercise
Interests >> Health & Wellbeing >> Frequency of Exercise >> Daily
Interests >> Health & Wellbeing >> Frequency of Exercise >> Every Few Months
Interests >> Health & Wellbeing >> Frequency of Exercise >> Once a Month
Interests >> Health & Wellbeing >> Frequency of Exercise >> Once a Week
Interests >> Health & Wellbeing >> Frequency of Exercise >> Several Times a Month
Interests >> Health & Wellbeing >> Frequency of Exercise >> Several Times a Week
Interests >> Health & Wellbeing >> Healthy Eating
Interests >> Health & Wellbeing >> Holistic Therapies
Interests >> Health & Wellbeing >> Jogging
Interests >> Health & Wellbeing >> Massage
Interests >> Health & Wellbeing >> Pregnancy
Interests >> Health & Wellbeing >> Quit Smoking
Interests >> Health & Wellbeing >> Relaxation
Interests >> Health & Wellbeing >> Sauna

Interests >> Health & Wellbeing >> Senior Health
Interests >> Health & Wellbeing >> Spa Treatments
Interests >> Health & Wellbeing >> Spa Treatments >> Frequency
Interests >> Health & Wellbeing >> Spa Treatments >> Frequency >> Monthly
Interests >> Health & Wellbeing >> Spa Treatments >> Frequency >> Weekly
Interests >> Health & Wellbeing >> Spa Treatments >> Frequency >> Yearly
Interests >> Health & Wellbeing >> Stress Relief
Interests >> Health & Wellbeing >> Therapy
Interests >> Health & Wellbeing >> Type of Exercise
Interests >> Health & Wellbeing >> Type of Exercise >> Assault Course
Interests >> Health & Wellbeing >> Type of Exercise >> Athletics
Interests >> Health & Wellbeing >> Type of Exercise >> Basketball
Interests >> Health & Wellbeing >> Type of Exercise >> Cycling
Interests >> Health & Wellbeing >> Type of Exercise >> Dancing
Interests >> Health & Wellbeing >> Type of Exercise >> Dog Walking
Interests >> Health & Wellbeing >> Type of Exercise >> Football
Interests >> Health & Wellbeing >> Type of Exercise >> Gym
Interests >> Health & Wellbeing >> Type of Exercise >> Jogging
Interests >> Health & Wellbeing >> Type of Exercise >> Marathon
Interests >> Health & Wellbeing >> Type of Exercise >> Mountain Biking
Interests >> Health & Wellbeing >> Type of Exercise >> Rock Climbing
Interests >> Health & Wellbeing >> Type of Exercise >> Surfing
Interests >> Health & Wellbeing >> Type of Exercise >> Swimming
Interests >> Health & Wellbeing >> Type of Exercise >> Tennis
Interests >> Health & Wellbeing >> Type of Exercise >> Walking
Interests >> Health & Wellbeing >> Type of Exercise >> Weights
Interests >> Health & Wellbeing >> Type of Exercise >> Yoga
Interests >> Health & Wellbeing >> Yoga
INTERESTS >> Health and Fitness
INTERESTS >> Health and Fitness >> Fitness and Gym
INTERESTS >> Health and Fitness >> Medicine
INTERESTS >> Health and Fitness >> Weight Loss
Interests >> Shopping >> Technology >> Personal Care
Interests >> Shopping >> Technology >> Personal Care >> Female Grooming
Interests >> Shopping >> Technology >> Personal Care >> Health/Dental
Interests >> Shopping >> Technology >> Personal Care >> Shavers
Interests >> Smoking

Interests >> Sport >> Weightlifting

INTERESTS >> Wellness and Spa

International >> APAC >> Asia Pacific >> Asia Pacific - Health & Fitness

International >> APAC >> Australia >> Australia - Health & Fitness

International >> APAC >> China >> China - Health & Fitness

International >> APAC >> Hong Kong >> Hong Kong - Health & Fitness

International >> APAC >> India >> India - Health & Fitness

International >> APAC >> India >> India - Health & Medicine

International >> APAC >> Indonesia >> Indonesia - Health & Fitness

International >> APAC >> Japan >> Japan - Health & Fitness

International >> APAC >> Malaysia >> Malaysia - Health & Fitness

International >> APAC >> New Zealand >> New Zealand - Health & Fitness

International >> APAC >> Phillipines >> Philipines - Health & Fitness

International >> APAC >> Singapore >> Singapore - Health & Fitness

International >> APAC >> South Korea >> South Korea - Health & Fitness

International >> APAC >> Taiwan >> Taiwan - Health & Fitness

International >> APAC >> Thailand >> Thailand - Health & Fitness

International >> APAC >> Vietnam >> Vietnam - Health & Fitness

International >> Canada >> Canada >> Canada - Health & Fitness

International >> EU >> Belgium >> Belgium - Health & Fitness

International >> EU >> Denmark >> Denmark - Health & Fitness

International >> EU >> Europe >> Europe - Health & Fitness

International >> EU >> Finland >> Finland - Health & Fitness

International >> EU >> France >> France - Health & Fitness

International >> EU >> Germany >> Germany - Health & Fitness

International >> EU >> Italy >> Italy - Health & Fitness

International >> EU >> Netherlands >> Netherlands - Health & Fitness

International >> EU >> Norway >> Norway - Health & Fitness

International >> EU >> Poland >> Poland - Health & Fitness

International >> EU >> Spain >> Spain - Health & Fitness

International >> EU >> Sweden >> Sweden - Health & Fitness

International >> EU >> Switzerland >> Switzerland - Health & Fitness

International >> EU >> United Kingdom >> United Kingdom - Health & Fitness

International >> LATAM >> Argentina >> Argentina - Health & Fitness

International >> LATAM >> Brazil >> Brazil - Health & Fitness

International >> LATAM >> Chile >> Chile - Health & Fitness

International >> LATAM >> Colombia >> Colombia - Health & Fitness

International >> LATAM >> Latin America >> Latin America - Health & Fitness
International >> LATAM >> Mexico >> Mexico - Health & Fitness
International >> Middle East >> Pakistan >> Pakistan - Health & Fitness
International >> Russia >> Russia >> Russia - Health & Fitness
International >> Turkey >> Turkey >> Turkey - Health & Fitness
International LATAM >> Argentina_Health & Fitness
International LATAM >> Brazil_Health & Fitness
International LATAM >> Chile_Health & Fitness
International LATAM >> Colombia_Health & Fitness
International LATAM >> LATAM_Health & Fitness
International LATAM >> Mexico_Health & Fitness
Lifestyle - Hobby Self Improvement
Lifestyle - Presence Of Elderly Parent
Lifestyle >> 10+ Prescriptions Taken by Household
Lifestyle >> Conduct Own Research on Healthcare Topics
Lifestyle >> Do Insurance Research via Internet Search
Lifestyle >> Exercise Regularly
Lifestyle >> Expectant Mothers
Lifestyle >> Has Flexible Spending Account (FSA)
Lifestyle >> Has Health Savings Account (HSA)
Lifestyle >> Has Prescription Plan: Through Employer
Lifestyle >> Has Vision Coverage
Lifestyle >> Health
Lifestyle >> Healthy Living
Lifestyle >> Healthy Living >> Extreme Activities
Lifestyle >> Healthy Living >> Sports Enthusiasts
Lifestyle >> In Good Physical Health
Lifestyle >> Participate in Gym Membership Discount
Lifestyle >> Participate in HMO - Employer Sponsored
Lifestyle >> Participate in HMO - Individual Purchase
Lifestyle >> Participate in HMO Plan
Lifestyle >> Participate in Medicare: All Parts A - D
Lifestyle >> Participate in PPO - Employer Sponsored
Lifestyle >> Participate in PPO - Individual Purchase
Lifestyle >> Participate in PPO Plan
Lifestyle >> Participate in Smoking Cessation
Lifestyle >> Participate in Stress Management

Lifestyle >> Participate in Weight Management Plan
Lifestyle >> Participate in Well Baby/Prenatal Program
Lifestyle >> Prescription Plan: Individually Purchased
Lifestyle >> Received Massage Therapy
Lifestyle >> Sports & Leisure
Lifestyle >> Uninsured: No HMO, PPO, POS, or Medicare
Lifestyle >> Visited a Chiropractor
Lifestyle >> Visited a Free Health Clinic
Lifestyle >> Visited a Physical Therapist
Lifestyle >> Visited a Specialist
Lifestyle >> Visited an Urgent Care Center
Lifestyle change expected in the next 12 months - Birth of a child
Lifestyle Statements >> Health and Diet >> Active Health Management: Above Average
Lifestyle Statements >> Health and Diet >> Active Health Management: Average
Lifestyle Statements >> Health and Diet >> Active Health Management: Below Average
Lifestyle Statements >> Health and Diet >> Active Health Management: Far Above Average
Lifestyle Statements >> Health and Diet >> Active Health Management: Far Below Average
Lifestyle Statements >> Health and Diet >> Consider My Diet to Be Very Healthy
Lifestyle Statements >> Health and Diet >> Don't Have Time Prepare/Eat Healthy Meal
Lifestyle Statements >> Health and Diet >> Eating Fast Food Helps Me Stay in Budget
Lifestyle Statements >> Health and Diet >> Friends Ask My Advice About Health/Nutrition
Lifestyle Statements >> Health and Diet >> Health & Image Leader: Above Average
Lifestyle Statements >> Health and Diet >> Health & Image Leader: Average
Lifestyle Statements >> Health and Diet >> Health & Image Leader: Below Average
Lifestyle Statements >> Health and Diet >> Health & Image Leader: Far Above Average
Lifestyle Statements >> Health and Diet >> Health & Image Leader: Far Below Average
Lifestyle Statements >> Health and Diet >> I Like to Try New Drinks
Lifestyle Statements >> Health and Diet >> I Like to Try New Recipes
Lifestyle Statements >> Health and Diet >> I Like to Try Out New Food Products
Lifestyle Statements >> Health and Diet >> I Make Sure I Exercise Regularly
Lifestyle Statements >> Health and Diet >> I Often Eat Frozen Dinners
Lifestyle Statements >> Health and Diet >> I Often Feel I Over-Eat
Lifestyle Statements >> Health and Diet >> I Prefer Fast Food to Home Cooking
Lifestyle Statements >> Health and Diet >> I Really Enjoy Cooking
Lifestyle Statements >> Health and Diet >> I Treat Myself to Foods Not Good for Me
Lifestyle Statements >> Health and Diet >> I Trend Towards Healthier Fast Food
Lifestyle Statements >> Health and Diet >> I'll Try Any New Diet

Lifestyle Statements >> Health and Diet >> I'm Usually First to Try New Health Food

Lifestyle Statements >> Health and Diet >> Shop For Food, Look For Organic/Natural

Lifestyle Statements >> Health and Diet >> Too Busy to Take Care of Myself as I Should

Lifestyle Statements >> Pharma >> Actively Seek Info About Nutrition/Diet

Lifestyle Statements >> Pharma >> Always Look for Most Advertised Meds Available

Lifestyle Statements >> Pharma >> First Sign of Pain, I Take Medicine

Lifestyle Statements >> Pharma >> Health Info by Drug Companies Is Useful

Lifestyle Statements >> Pharma >> I am Comfortable to Register on Health Websites

Lifestyle Statements >> Pharma >> I Frequently Take Preventive Medicine

Lifestyle Statements >> Pharma >> I Gather Health Info From Newsletters

Lifestyle Statements >> Pharma >> I Gather Health Information From Website

Lifestyle Statements >> Pharma >> I Only Use Drug Brands Recommended by Doctor

Lifestyle Statements >> Pharma >> I Rely on my Doctor to Guide Me on Medical/Health Matters

Lifestyle Statements >> Pharma >> I Take Non Prescription Meds as Soon as Sick

Lifestyle Statements >> Pharma >> Important to Go to Doctor When I'm Ill

Lifestyle Statements >> Pharma >> Look Info to Choose Healthcare Treatment

Lifestyle Statements >> Pharma >> Prescription Meds Are More Effective Than Over-the-Counter Remedies

Lifestyle Statements >> Shopping >> I Spend a Lot of Money on Toiletries/Cosmetics

Lifestyle Statements >> Shopping >> Look For Organic/Natural in Health/Beauty Products

Lifestyle Statements >> Shopping >> Look For Organic/Natural in my HH Cleaning Supplies

Lifestyles & Interests >> Boating/Sailing - All

Lifestyles & Interests >> Camping/Hiking - All

Lifestyles & Interests >> Cooking - All

Lifestyles & Interests >> Cooking/Culinary - All

Lifestyles & Interests >> Cycling - All

Lifestyles & Interests >> Donor - Cancer Causes

Lifestyles & Interests >> Donor - Cancer Causes >> Above Average

Lifestyles & Interests >> Donor - Cancer Causes >> Average

Lifestyles & Interests >> Donor - Children's Causes

Lifestyles & Interests >> Fitness/Exercise - All

Lifestyles & Interests >> Gardening - All

Lifestyles & Interests >> Golf - All

Lifestyles & Interests >> Hunting and Fishing

Lifestyles & Interests >> Insurance - All

Lifestyles & Interests >> Life Insurance - All

Lifestyles & Interests >> Medicare Coverage - All

Lifestyles & Interests >> Natural Foods - All

Lifestyles & Interests >> Nutrition & Diet - All
Lifestyles & Interests >> Outdoor Fitness
Lifestyles & Interests >> Running/Jogging - All
Lifestyles & Interests >> Self Improvement Courses - All
Lifestyles & Interests >> Skiing/Snowboarding - All
Lifestyles & Interests >> Sports - Fitness
Lifestyles & Interests >> Sports - Fitness >> Sports - Hunting/Fishing
Lifestyles & Interests >> Sports - Fitness >> Sports - Snowsports
Lifestyles & Interests >> Sports - Fitness >> Yes
Lifestyles & Interests >> Sports & Recreation - Sports - All
Lifestyles & Interests >> Vitamins & Supplements - All
Lifestyles & Interests >> Walking for Health - All
Lifestyles & Interests >> Weight Control - All
Likely to Buy Long Term Care Insurance >> Highly Likely
Likely to Buy Long Term Care Insurance >> Likely
Likely to recommend primary health insurance provider
Lip-Gloss|Health & Beauty|Makeup|Lips|Lip Gloss
Lip-Liners|Health & Beauty|Makeup|Lips|Lip Liners
Lipsticks|Health & Beauty|Makeup|Lips|Lipsticks
Long Term Goals >> Status >> Self >> Physical >> Health Conscious
Long Term Goals >> Status >> Self >> Physical >> Healthy Mind
Long Term Goals >> Status >> Self >> Physical >> Overweight
Luxury Sports
Magazines >> Likely Type >> Health
Makeup-Brushes-and-Applicators|Health & Beauty|Beauty Tools|Makeup Brushes & Applicators
Makeup-Remover|Health & Beauty|Skincare|Makeup Remover
Mascara|Health & Beauty|Makeup|Eyes|Mascara
Masks|Health & Beauty|Skincare|Masks
Massage-Oils|Health & Beauty|Bath & Body|Massage Oils
Massagers-and-Accessories|Health & Beauty|Personal Care|Massagers & Accessories
Medical And Hospital Equipment
Medical Laboratories
Medical Research
Medical-Aids|Health & Beauty|Medical Supplies|Medical Aids
Medicine & Health
Medicine & Health >> Food
Medicine & Health >> Health & Wellness

Medicine & Health >> Medicine
Men's-Cologne|Health & Beauty|Fragrance|Men's Cologne
microsegment >> beauty - hair care
microsegment >> beauty - nail care
microsegment >> beauty - skin care
Mirrors|Health & Beauty|Beauty Tools|Mirrors
Miscellaneous - Vitamin Shoppe - All Buyers
Miscellaneous - Weight Watchers - All Buyers
Mobility-Aids|Health & Beauty|Medical Supplies|Mobility Aids
Moisturizers|Health & Beauty|Skincare|Moisturizers
Monitors|Babies & Kids|Health & Safety|Monitors
Mother-and-Baby|Health & Beauty|Misc Health & Beauty|Mother & Baby
MRI >> Order from drugstore.com- 1yr (A)
MRI >> Shop at CVS Pharmacy/Long Drugs- 6mo (A)
My future health ins plans affected by reform
Nails|Health & Beauty|Makeup|Nails
Negative >> Drugs
New moms
New Parents
Non-Prescription-and-OTC-Drugs|Health & Beauty|Drugstore|Non-Prescription & OTC Drugs
Offices And Clinics Of Medical Doctors
Offices Of Health Practitioner
Offline CPG Purchasers - Brand Segment - ConAgra - Healthy Choice
Offline CPG Purchasers - Brand Segment - J&J - Carefree Pantyliners
Offline CPG Purchasers - High Level Product Segment - Pet Care
Offline CPG Purchasers - Product Segment - Baby Care
Offline CPG Purchasers - Product Segment - Cold and Flu Medicine
Offline CPG Purchasers - Product Segment - Eye Care
Offline CPG Purchasers - Product Segment - Foot Care
Offline CPG Purchasers - Product Segment - Hair Care
Offline CPG Purchasers - Product Segment - Pet Care
Offline CPG Purchasers - Product Segment - Skin Care Preparations
Offline CPG Purchasers - Product Segment - Snacks-Health Bars & Sticks
Offline CPG Purchasers - Product Segment - Vitamins
Offline CPG Purchasers - Product Segment - Weight Control & Diet Aids
Oral-Care|Health & Beauty|Personal Care|Oral Care
OTC drug buyers

OTC drug buyers >> Allergy relief
OTC drug buyers >> Cough & cold relief
OTC drug buyers >> Pain relief
Other Insurance >> Likely other Medical Insurance
Other Insurance >> Likely other Medical Insurance >> Disability Insurance Due to Loss of Income Through Medical Causes
Other Insurance >> Likely other Medical Insurance >> Long Term Care Insurance
Other Insurance >> Likely other Medical Insurance >> Vision Care Insurance
Other-Beauty-Tools|Health & Beauty|Beauty Tools|Other Beauty Tools
Other-Skincare|Health & Beauty|Skincare|Other Skincare
Outdoor Enthusiasts
Over-The-Counter Remedies - Allergan Eye Drops
Over-The-Counter Remedies - Allergy and Sinus
Over-The-Counter Remedies - Ear Care
Over-The-Counter Remedies - Ear, Nasal, Eye Care
Over-The-Counter Remedies - Eye Care
Over-The-Counter Remedies - Health Aids and Medicines
Over-The-Counter Remedies - Home Medical Care Accessories
Over-The-Counter Remedies - Nutritional Supplements and Weight Control
Over-The-Counter Remedies - Nutritional Supplements and Weight Control - Atkins Advantage
Over-The-Counter Remedies - Nutritional Supplements and Weight Control - Boost
Over-The-Counter Remedies - Nutritional Supplements and Weight Control - Dannon Dan Active
Over-The-Counter Remedies - Nutritional Supplements and Weight Control - Ensure
Over-The-Counter Remedies - Nutritional Supplements and Weight Control - Ensure Plus
Over-The-Counter Remedies - Nutritional Supplements and Weight Control - Flintstones
Over-The-Counter Remedies - Nutritional Supplements and Weight Control - Joint Juice
Over-The-Counter Remedies - Nutritional Supplements and Weight Control - L'Il Critters Gummy Vites
Over-The-Counter Remedies - Nutritional Supplements and Weight Control - Muscle Milk
Over-The-Counter Remedies - Nutritional Supplements and Weight Control - Pediture
Over-The-Counter Remedies - Nutritional Supplements and Weight Control - Twinlab
Over-The-Counter Remedies - Other Medicines and Remedies
Over-The-Counter Remedies - Smoking Cessation
Over-The-Counter Remedies - ThermaCare
Pacifiers-and-Teethers|Babies & Kids|Health & Safety|Pacifiers & Teethers
Participate in Medicare: All Parts A - D
Participate in Smoking Cessation
Participate in Weight Management Plan
Pedometers|Health & Beauty|Health Monitors|Pedometers

People & Society >> Baby Care

People & Society >> Child Care

Personal Care

Personal Care >> After Shave/Cologne

Personal Care >> After Shave/Cologne >> After Shave/Cologne-Brand Use Most Last 12M-Calvin Klein

Personal Care >> After Shave/Cologne >> After Shave/Cologne-Brand Use Most Last 12M-Gillette

Personal Care >> After Shave/Cologne >> After Shave/Cologne-Brand Use Most Last 12M-Old Spice

Personal Care >> Aquafresh Buyers

Personal Care >> Baby Products

Personal Care >> Baby Products >> Baby Oil & Baby Lotion-Use Most-Johnson's Baby Lotion

Personal Care >> Baby Products >> Baby Oil & Baby Lotion-Use Most-Johnson's Baby Oil

Personal Care >> Baby Products >> Baby Wash & Bath Prod-Brand Use Most-Johnson's

Personal Care >> Baby Products >> Baby/Children Shampoo-Use Most-Johnson's Baby Shampoo

Personal Care >> Baby Products >> Body & Baby Powder-Brand Use Most-Johnson's Baby Powder

Personal Care >> Beauty and Health Products

Personal Care >> Biotene Buyers

Personal Care >> Body Wash

Personal Care >> Body Wash >> Body Wash-Brand Use Most-Aveeno

Personal Care >> Body Wash >> Body Wash-Brand Use Most-Bath & Body Works

Personal Care >> Body Wash >> Body Wash-Brand Use Most-Caress

Personal Care >> Body Wash >> Body Wash-Brand Use Most-Dial

Personal Care >> Body Wash >> Body Wash-Brand Use Most-Dove

Personal Care >> Body Wash >> Body Wash-Brand Use Most-Olay

Personal Care >> Body Wash >> Body Wash-Brand Use Most-Softsoap

Personal Care >> Body Wash >> Body Wash-Brand Use Most-Suave

Personal Care >> Body Wash >> Body Wash-Brand Use Most-Zest

Personal Care >> Childrens Healthcare

Personal Care >> Cosmetics

Personal Care >> Crest Buyers

Personal Care >> Dental Floss

Personal Care >> Dental Floss >> Dental Floss-Brand Use Most-Butler G-U-M

Personal Care >> Dental Floss >> Dental Floss-Brand Use Most-Johnson & Johnson Reach

Personal Care >> Dental Floss >> Dental Floss-Brand Use Most-Oral-B

Personal Care >> Deodorants

Personal Care >> Deodorants >> Deodorants/Anti-Perspirants-Use Most-Arrid Xx

Personal Care >> Deodorants >> Deodorants/Anti-Perspirants-Use Most-Axe

Personal Care >> Deodorants >> Deodorants/Anti-Perspirants-Use Most-Ban Classic

Personal Care >> Deodorants >> Deodorants/Anti-Perspirants-Use Most-Degree
Personal Care >> Deodorants >> Deodorants/Anti-Perspirants-Use Most-Dove
Personal Care >> Deodorants >> Deodorants/Anti-Perspirants-Use Most-Gillette Series
Personal Care >> Deodorants >> Deodorants/Anti-Perspirants-Use Most-Lady Speed Stick
Personal Care >> Deodorants >> Deodorants/Anti-Perspirants-Use Most-Old Spice Classic
Personal Care >> Deodorants >> Deodorants/Anti-Perspirants-Use Most-Old Spice High Endurance
Personal Care >> Deodorants >> Deodorants/Anti-Perspirants-Use Most-Old Spice Red Zone
Personal Care >> Deodorants >> Deodorants/Anti-Perspirants-Use Most-Right Guard Sport
Personal Care >> Deodorants >> Deodorants/Anti-Perspirants-Use Most-Secret
Personal Care >> Deodorants >> Deodorants/Anti-Perspirants-Use Most-Speed Stick
Personal Care >> Deodorants >> Deodorants/Anti-Perspirants-Use Most-Suave 24-Hr Protection
Personal Care >> Disposable Razors
Personal Care >> Disposable Razors >> Disposable Razors/Shavers-HH Use Most--Bic Comfort 3
Personal Care >> Disposable Razors >> Disposable Razors/Shavers-HH Use Most--Gillette Custom Plus
Personal Care >> Disposable Razors >> Disposable Razors/Shavers-HH Use Most--Gillette Daisy Plus
Personal Care >> Disposable Razors >> Disposable Razors/Shavers-HH Use Most--Gillette Good News
Personal Care >> Disposable Razors >> Disposable Razors/Shavers-HH Use Most--Gillette Sensor 3
Personal Care >> Disposable Razors >> Disposable Razors/Shavers-HH Use Most--Gillette Venus
Personal Care >> Disposable Razors >> Disposable Razors/Shavers-HH Use Most--Other Bic
Personal Care >> Disposable Razors >> Disposable Razors-HH Use Most--Bic Comfort Twin/ Softwin
Personal Care >> Dove Buyers
Personal Care >> Eye Drops
Personal Care >> Eye Drops >> Use Eye Drops/Eye Wash-Brand Use Most-Bausch & Lomb
Personal Care >> Eye Drops >> Use Eye Drops/Eye Wash-Brand Use Most-Clear Eyes
Personal Care >> Eye Drops >> Use Eye Drops/Eye Wash-Brand Use Most-Murine
Personal Care >> Eye Drops >> Use Eye Drops/Eye Wash-Brand Use Most-Refresh
Personal Care >> Eye Drops >> Use Eye Drops/Eye Wash-Brand Use Most-Visine
Personal Care >> Eyeglasses
Personal Care >> Gillette Buyers
Personal Care >> Hair Care
Personal Care >> Hair Products
Personal Care >> Hair Products >> Hair Removal-Type Use Most-Cream
Personal Care >> Hair Products >> Hair Removal-Type Use Most-Wax
Personal Care >> Hair Products >> Use Hair Coloring Prods
Personal Care >> Hair Products >> Use Hair Removal (Bleach,Depilatories,Waxing)
Personal Care >> Health Aids
Personal Care >> Herbal Remedies

Personal Care >> Listerine Buyers
Personal Care >> Luxury Beauty Products
Personal Care >> Luxury Fragrance
Personal Care >> Mouthwash
Personal Care >> Mouthwash >> Mouthwash/Dental Rinse-Use Most-Act
Personal Care >> Mouthwash >> Mouthwash/Dental Rinse-Use Most-Crest Pro-Health
Personal Care >> Mouthwash >> Mouthwash/Dental Rinse-Use Most-Crest Whitening
Personal Care >> Mouthwash >> Mouthwash/Dental Rinse-Use Most-Listerine Cool Mint(Blue)
Personal Care >> Mouthwash >> Mouthwash/Dental Rinse-Use Most-Listerine Freshburst(Green)
Personal Care >> Mouthwash >> Mouthwash/Dental Rinse-Use Most-Listerine Original(Gold)
Personal Care >> Mouthwash >> Mouthwash/Dental Rinse-Use Most-Listerine Whitening
Personal Care >> Mouthwash >> Mouthwash/Dental Rinse-Use Most-Scope Cool Peppermint
Personal Care >> Mouthwash >> Mouthwash/Dental Rinse-Use Most-Scope Original Mint
Personal Care >> Nail Care
Personal Care >> Perfumes & Colognes
Personal Care >> Personal Care
Personal Care >> Polident Buyers
Personal Care >> Product Usage
Personal Care >> Product Usage >> Use Disposable Razors/Shavers
Personal Care >> Product Usage >> Use Electric & Battery Shavers
Personal Care >> Product Usage >> Use Toothbrushes (Manual)
Personal Care >> Product Usage >> Use Toothbrushes (Power)
Personal Care >> Product Usage >> Wear Contact Lenses-Disposable
Personal Care >> Razor Blades
Personal Care >> Razor Blades >> Razor Blades-Brand Ever Use-Gillette
Personal Care >> Razor Blades >> Razor Blades-Brand Ever Use-Schick
Personal Care >> Razor Blades >> Razor Blades-Use Most-Gillette Atra /Atra Plus
Personal Care >> Razor Blades >> Razor Blades-Use Most-Gillette Fusion
Personal Care >> Razor Blades >> Razor Blades-Use Most-Gillette Mach 3
Personal Care >> Razor Blades >> Razor Blades-Use Most-Gillette Mach 3 Turbo
Personal Care >> Razor Blades >> Razor Blades-Use Most-Gillette Sensor For Women
Personal Care >> Razor Blades >> Razor Blades-Use Most-Gillette Venus
Personal Care >> Razor Blades >> Razor Blades-Use Most-Schick Quattro
Personal Care >> Razor Blades >> Razor Blades-Use Most-Store Brand
Personal Care >> Sanitary Pads & Napkins
Personal Care >> Sanitary Pads & Napkins >> Sanitary Pads & Napkins-Brand Use Most-Always
Personal Care >> Sanitary Pads & Napkins >> Sanitary Pads & Napkins-Brand Use Most-Carefree

Personal Care >> Sanitary Pads & Napkins >> Sanitary Pads & Napkins-Brand Use Most-Kotex
Personal Care >> Sanitary Pads & Napkins >> Sanitary Pads & Napkins-Brand Use Most-Stayfree
Personal Care >> Sanitary Pads & Napkins >> Sanitary Pads & Napkins-Brand Use Most-Store Brand
Personal Care >> Scope Buyers
Personal Care >> Sensodyne Buyers
Personal Care >> Shampoo
Personal Care >> Shampoo >> Shampoo-Brand Ever Use Last 7 Days-Matrix
Personal Care >> Shampoo >> Shampoo-Brand Ever Use Last 7 Days-Neutrogena
Personal Care >> Shampoo >> Shampoo-Brand Use Most Last 7 Days-Clairol Herbal Essences
Personal Care >> Shampoo >> Shampoo-Brand Use Most Last 7 Days-Dove
Personal Care >> Shampoo >> Shampoo-Brand Use Most Last 7 Days-Garnier Fructis
Personal Care >> Shampoo >> Shampoo-Brand Use Most Last 7 Days-Head & Shoulders
Personal Care >> Shampoo >> Shampoo-Brand Use Most Last 7 Days-L'Oreal
Personal Care >> Shampoo >> Shampoo-Brand Use Most Last 7 Days-Pantene Pro-V
Personal Care >> Shampoo >> Shampoo-Brand Use Most Last 7 Days-Suave
Personal Care >> Shampoo >> Shampoo-Brand Use Most Last 7 Days-Tresemme
Personal Care >> Shaving Cream
Personal Care >> Shaving Cream >> Shaving Cream or Gel-Brand Use Most-Barbasol
Personal Care >> Shaving Cream >> Shaving Cream or Gel-Brand Use Most-Colgate
Personal Care >> Shaving Cream >> Shaving Cream or Gel-Brand Use Most-Edge
Personal Care >> Shaving Cream >> Shaving Cream or Gel-Brand Use Most-Gillette Foamy
Personal Care >> Shaving Cream >> Shaving Cream or Gel-Brand Use Most-Gillette Fusion
Personal Care >> Shaving Cream >> Shaving Cream or Gel-Brand Use Most-Gillette Satin Care
Personal Care >> Shaving Cream >> Shaving Cream or Gel-Brand Use Most-Skintimate
Personal Care >> Skin Care
Personal Care >> Sleep Aids
Personal Care >> Tampons
Personal Care >> Tampons >> Tampons-Brand Use Most-Kotex
Personal Care >> Tampons >> Tampons-Brand Use Most-Playtex
Personal Care >> Tampons >> Tampons-Brand Use Most-Tampax
Personal Care >> Teeth Whitening
Personal Care >> Toothbrush
Personal Care >> Toothbrush >> Toothbrushes (Power)-Brand Use Most-Colgate
Personal Care >> Toothbrush >> Toothbrushes (Power)-Brand Use Most-Crest
Personal Care >> Toothbrush >> Toothbrushes (Power)-Brand Use Most-Oral-B Powered By Braun
Personal Care >> Toothbrush >> Toothbrushes (Power)-Brand Use Most-Sonicare
Personal Care >> Toothbrush >> Toothbrushes-Brand Use Most-Aquafresh

Personal Care >> Toothbrush >> Toothbrushes-Brand Use Most-Colgate Total Professional
Personal Care >> Toothbrush >> Toothbrushes-Brand Use Most-Colgate Wave
Personal Care >> Toothbrush >> Toothbrushes-Brand Use Most-Crest
Personal Care >> Toothbrush >> Toothbrushes-Brand Use Most-Oral-B Advantage
Personal Care >> Toothbrush >> Toothbrushes-Brand Use Most-Oral-B Cross Action
Personal Care >> Toothbrush >> Toothbrushes-Brand Use Most-Oral-B Indicator
Personal Care >> Toothbrush >> Toothbrushes-Brand Use Most-Other Colgate
Personal Care >> Toothbrush >> Toothbrushes-Brand Use Most-Other Oral-B
Personal Care >> Toothbrush >> Toothbrushes-Brand Use Most-Reach
Personal Care >> Toothpaste
Personal Care >> Toothpaste >> Toothpaste-Brand Use Most-Aim
Personal Care >> Toothpaste >> Toothpaste-Brand Use Most-Aquafresh
Personal Care >> Toothpaste >> Toothpaste-Brand Use Most-Arm & Hammer
Personal Care >> Toothpaste >> Toothpaste-Brand Use Most-Close-Up
Personal Care >> Toothpaste >> Toothpaste-Brand Use Most-Colgate
Personal Care >> Toothpaste >> Toothpaste-Brand Use Most-Crest
Personal Care >> Toothpaste >> Toothpaste-Brand Use Most-Sensodyne
Personal Care >> Vitamins
Personal Care >> Whitening
Personal Care >> Whitening >> Tooth Whiteners-Brand Use Most-Crest Whitestrips
Personal care buyers
Personal care buyers >> Cosmetics
Personal care buyers >> Hair care
Personal care buyers >> Sun Care
Personal Care Grooming Hygiene - Heavy
Personal care/beauty care >> U=unknown
Personal care/beauty care >> Unknown
Personal care/beauty care >> Y=yes
Personal care/beauty care >> Yes
Personal Finance >> Charitable Contributions >> HH Contributed to Health Last 12M
Personal Finance >> Health Insurance
Personal Finance >> Health Insurance >> Have Health Insurance w/Aar
Personal Finance >> Health Insurance >> Have Health Insurance w/Aetna
Personal Finance >> Health Insurance >> Have Health Insurance w/Blue Cross/Blue Shield
Personal Finance >> Health Insurance >> Have Health Insurance w/Cigna
Personal Finance >> Health Insurance >> Have Health Insurance w/Humana
Personal Finance >> Health Insurance >> Have Health Insurance w/Kaiser Permanente

Personal Finance >> Health Insurance >> Have Health Insurance w/UnitedHealth care
Personal Finance >> Health Insurance >> Have Health Insurance: Pops (Point-Of-Service)
Personal Finance >> Health Insurance >> Have Health Saving Account: Flexible Spending Account
Personal Finance >> Health Insurance >> Have Life Insurance w/MetLife/Metropolitan
Personal Finance >> Health Insurance >> Have Life Insurance w/Prudential Financial
Personal-Products|Health & Beauty|Personal Care|Personal Products
Powder|Health & Beauty|Makeup|Face|Powder
Premium - Composite Segments - Personal Care Multi-Buyers
Premium - Health and Wellbeing
Premium - Health and Wellbeing - Fitness and Exercise
Premium - Health and Wellbeing - Health, Wellness and Fitness
Premium - Health and Wellbeing - Self-Improvement
Premium - Health and Wellbeing - Weight Loss
Premium - Products and Services Propensities - Health Insurance
Premium - Purchase Affinity - Health Product Buyer
Premium - Purchase Affinity - Lifestyles Product Buyer
Premium Hair Care Products - Buyers
Prescription-Drugs|Health & Beauty|Drugstore|Prescription Drugs
Print Media >> Magazines >> Read Health Last 6 Month
Print Media >> Magazines >> Read Men's Health Last 6 Month
Print Media >> Magazines >> Read Weight Watchers Last 6 Month
Product Potential >> Food/Drug
Product Potential >> Food/Drug >> Dental Floss-Brand Use Most-Crest Glide
Product Potential >> Food/Drug >> Deodorants/Anti-Perspirants-Use Most-Mitchum
Product Potential >> Food/Drug >> Microwave Dinners-Use Most-Campbell'S Microwave Soup
Product Potential >> Food/Drug >> Non-Cola Carbonated-Drink Most-Fresca
Product Potential >> Food/Drug >> Non-Dairy Cream Substitutes-Use Most-Borden Cremora
Product Potential >> Food/Drug >> Toothpaste-Brand Use Most-Listerine Essential Care
Product Potential >> Food/Drug >> Vitamin/Mineral Brand-Use Citrical
Propensity: Healthy Living Code >> 0=Unknown
Propensity: Healthy Living Code >> 1=Extremely Likely
Propensity: Healthy Living Code >> 2=Highly Likely
Propensity: Healthy Living Code >> 3=Very Likely
Propensity: Healthy Living Code >> 4=Somewhat Likely
Propensity: Healthy Living Code >> 5=Likely
Propensity: Healthy Living Code >> 6=Somewhat Unlikely
Propensity: Healthy Living Code >> 7=Very Unlikely

Propensity: Healthy Living Code >> 8=Highly Unlikely
Propensity: Healthy Living Code >> 9=Extremely Unlikely
Propensity: Personal Care/Beauty Care Code >> 0=Unknown
Propensity: Personal Care/Beauty Care Code >> 1=Extremely Likely
Propensity: Personal Care/Beauty Care Code >> 2=Highly Likely
Propensity: Personal Care/Beauty Care Code >> 3=Very Likely
Propensity: Personal Care/Beauty Care Code >> 4=Somewhat Likely
Propensity: Personal Care/Beauty Care Code >> 5=Likely
Propensity: Personal Care/Beauty Care Code >> 6=Somewhat Unlikely
Propensity: Personal Care/Beauty Care Code >> 7=Very Unlikely
Propensity: Personal Care/Beauty Care Code >> 8=Highly Unlikely
Propensity: Personal Care/Beauty Care Code >> 9=Extremely Unlikely
Propensity: Weight Conscious Code >> 0=Unknown
Propensity: Weight Conscious Code >> 1=Extremely Likely
Propensity: Weight Conscious Code >> 2=Highly Likely
Propensity: Weight Conscious Code >> 3=Very Likely
Propensity: Weight Conscious Code >> 4=Somewhat Likely
Propensity: Weight Conscious Code >> 5=Likely
Propensity: Weight Conscious Code >> 6=Somewhat Unlikely
Propensity: Weight Conscious Code >> 7=Very Unlikely
Propensity: Weight Conscious Code >> 8=Highly Unlikely
Propensity: Weight Conscious Code >> 9=Extremely Unlikely
Purchase >> Health
Purchase >> Lifestyles
Purchase Behaviors - Shopping - Health and Beauty
Purchase Intention >> Family >> Health
Purchase Intention >> Sport >> WeightTraining
Purchase Transactions >> Health/Wellness/Vitamins & Supplements Buyer
Purchase Transactions >> Health/Wellness/Vitamins & Supplements Buyer >> Above Average Spenders
Purchase Transactions >> Health/Wellness/Vitamins & Supplements Buyer >> Top Spenders
Purchase Transactions >> Mail Order: Health & Beauty Products - All
Purchased >> Drug Store
Purchased >> Drug Stores Chains
Residential Care
Restaurants >> Types of Food >> Eats Various Healthy Food
Retail >> Beauty and Cosmetics >> Haircare
Retail >> Beauty and Cosmetics >> Haircare Brands

Retail >> Beauty and Cosmetics >> Skin Care

Retail >> Shopping >> Drug Stores

Safe from Drugs

Safety-and-Child-Proofing|Babies & Kids|Health & Safety|Safety & Child Proofing

Satisfied with health insurance provider

Scales/Body-Fat-Monitors|Health & Beauty|Health Monitors|Scales/Body Fat Monitors

SEA >> Interest >> Health and Fitness

segments >> Ad Platform >> Beauty >> Hair Carers

segments >> Ad Platform >> Food & Drink >> Healthy Eaters

segments >> Ad Platform >> Health & Wellbeing

segments >> Ad Platform >> Health & Wellbeing >> Conventional Medicine Buyers

segments >> Ad Platform >> Health & Wellbeing >> Dental Care Seekers

segments >> Ad Platform >> Health & Wellbeing >> Dieters

segments >> Ad Platform >> Health & Wellbeing >> Fitness Fanatics

segments >> Ad Platform >> Health & Wellbeing >> Good Living Gurus

segments >> Ad Platform >> Health & Wellbeing >> Quitting Smoking

segments >> Ad Platform >> Health & Wellbeing >> Smokers

segments >> Ad Platform >> Health & Wellbeing >> Spa Lovers

segments >> Ad Platform >> Health & Wellbeing >> Tired & Stressed Out

segments >> advertising >> Entertainment >> Health & Fitness Fanatic

Self Pay Health Insurance >> Above Average Spenders

Self Pay Health Insurance >> Top Spenders

Semasio - DE - Interest - Health

Semasio - DE - Interest - Lifestyles of Health and Sustainability

Semasio - DE - Interest - Wellness

Senior Market >> Senior Market - Health Conscious

Seniors

Shampoo|Health & Beauty|Hair Care|Shampoo

Shaving|Health & Beauty|Personal Care|Shaving

Shoppers In-Market >> By Interest Vertical >> Health

Shopping - Family >> Family Care

Shopping - Health & Beauty >> Cosmetics

Shopping - Health & Beauty >> Diet & Fitness

Shopping - Health & Beauty >> Fragrance/Perfume

Shopping - Health & Beauty >> Hair

Shopping - Health & Beauty >> Skincare

Shopping >> Coupon >> Beauty and Health Products Coupons

Shopping >> Coupons Used >> HH Redeems Cents-Off Coupon at Drug Stores

Shopping >> Drug Stores

Shopping >> Drug Stores >> Shop CVS Last 4 Weeks

Shopping >> Drug Stores >> Shop Rite-Aid Last 4 Weeks

Shopping >> Drug Stores >> Shop Sav-On Last 4 Weeks

Shopping >> Drug Stores >> Shop Walgreen's Last 4 Weeks

Shopping >> Health & Beauty

Shopping >> Health & Beauty >> Beauty and Health Products

Shopping >> Health & Beauty >> Children's Healthcare

Shopping >> Health & Beauty >> Cold & Flu Remedies

Shopping >> Health & Beauty >> Contact Lenses

Shopping >> Health & Beauty >> Cosmetics

Shopping >> Health & Beauty >> Elder Care

Shopping >> Health & Beauty >> Eyeglasses

Shopping >> Health & Beauty >> Hair Care

Shopping >> Health & Beauty >> Health Aids

Shopping >> Health & Beauty >> Herbal Remedies

Shopping >> Health & Beauty >> Luxury Beauty Products

Shopping >> Health & Beauty >> Luxury Fragrance

Shopping >> Health & Beauty >> Nail Care

Shopping >> Health & Beauty >> Over the Counter Drugs

Shopping >> Health & Beauty >> Perfumes & Colognes

Shopping >> Health & Beauty >> Personal Care

Shopping >> Health & Beauty >> Prescription Medication

Shopping >> Health & Beauty >> Sinus and Allergy Medications

Shopping >> Health & Beauty >> Skin Care

Shopping >> Health & Beauty >> Sleep Aids

Shopping >> Health & Beauty >> Teeth Whitening

Shopping >> Health & Beauty >> Vitamins

Shopping >> Home & Garden >> Lawn Care

Shopping >> Kids & Family >> Baby Care

Shopping >> Kids & Family >> Day Care

Skilled Nursing Care Facilities

Sleep-and-Snoring|Health & Beauty|Medical Supplies|Sleep & Snoring

Smoking-Cessation|Health & Beauty|Drugstore|Smoking Cessation

Social >> Social Influencers >> Health

Social >> Video >> Video Engagers >> Health

Spa Mavens

Spa-Appliances|Health & Beauty|Bath & Body|Spa Appliances

Sports & Recreation >> Weightlifting

Sports Fans

Sports-and-Dietary-Nutrition|Health & Beauty|Drugstore|Sports & Dietary Nutrition

Sportsman

Spring Seasonal >> Allergy sufferers

Style & Fashion >> Beauty >> Hair Care

Style & Fashion >> Beauty >> Skin Care

Style and Fashion >> HairCare

Style and Fashion >> SkinCare

Styling-Products|Health & Beauty|Hair Care|Styling Products

Sugar/Candy - Cough/Throat Sweets - Non Medicated

Sugar/Candy - Cough/Throat Sweets - Non Medicated - Jakemans

Sugar/Candy - Cough/Throat Sweets - Non Medicated - Jakemans Throat / Chest Relief

Sun-Protection-and-Tanning|Health & Beauty|Bath & Body|Sun Protection & Tanning

Supports-and-Braces|Health & Beauty|Medical Supplies|Supports & Braces

Surgical And Medical Instruments

Tastes & Preferences >> Specific >> Drink >> Type >> Non-alcoholic >> Health Drinks

Tastes & Preferences >> Specific >> Food >> Dining Out >> Healthy

Tastes & Preferences >> Specific >> Food >> Type >> Healthy

Tastes & Preferences >> Specific >> Job >> Ballerina

Tastes & Preferences >> Specific >> Job >> Footballer

Tastes & Preferences >> Specific >> Job >> Medical

Tastes & Preferences >> Specific >> Job >> Professional Footballer

Tastes & Preferences >> Specific >> Medicine

Tastes & Preferences >> Specific >> Medicine >> Cake

Tastes & Preferences >> Specific >> Medicine >> Coffee

Tastes & Preferences >> Specific >> Medicine >> Conventional Medications

Tastes & Preferences >> Specific >> Medicine >> Exercise

Tastes & Preferences >> Specific >> Medicine >> Friends

Tastes & Preferences >> Specific >> Medicine >> Fruit and Vegetables

Tastes & Preferences >> Specific >> Medicine >> Meditation

Tastes & Preferences >> Specific >> Medicine >> Romance

Tastes & Preferences >> Specific >> Medicine >> Sleep

Tastes & Preferences >> Specific >> Medicine >> Smoking

Tastes & Preferences >> Specific >> People >> Partner >> Most Important Thing >> Career

Tastes & Preferences >> Specific >> Restaurants >> Healthy
Tastes & Preferences >> Specific >> Technology >> Personal Care
Tastes & Preferences >> Specific >> Technology >> Personal Care >> Female Grooming
Tastes & Preferences >> Specific >> Technology >> Personal Care >> Health/Dental
Tastes & Preferences >> Specific >> Technology >> Personal Care >> Shavers
Toners|Health & Beauty|Skincare|Toners
Tooth Care - Toothbrushes - Electric
Treatments|Health & Beauty|Makeup|Lips|Treatments
Uninsured - Health >> Highly Likely
Uninsured - Health >> Likely
Uninsured: No HMO, PPO, POS, or Medicare
Unisex-Cologne|Health & Beauty|Fragrance|Unisex Cologne
US Hispanic >> US Hispanic_Health & Fitness
US Hispanics - Interest >> Healthy Living
Visited a Free Health Clinic
Visited an Urgent Care Center
Vitamin Supplements - Capsules/Tablets
Vitamin Supplements - Capsules/Tablets - Private Label
Vitamins-and-Supplements|Health & Beauty|Drugstore|Vitamins & Supplements
Waste Pipe Openers/Treatments - Gel/Liquid
Weight conscious >> U=unknown
Weight conscious >> Unknown
Weight conscious >> Y=yes
Weight conscious >> Yes
Weight-Loss|Health & Beauty|Drugstore|Weight Loss
Weights|Sporting Goods|Fitness Equipment|Weights
Wigs-and-Hair-Extensions|Health & Beauty|Hair Care|Wigs & Hair Extensions
Winter Seasonal >> New Year's Resolutions: Weight Loss
Women >> Family >> Elder Care
Women's-Perfume|Health & Beauty|Fragrance|Women's Perfume
Worried about the future of healthcare in the United States
Yogurt Spoonable - Fresh - Weight Watchers
Yogurt Spoonable - Fresh - Weight Watchers Yogurt
Young Professionals >> Young Professionals - Interested in Fitness, Exercise and Health