

Amobee

Modern Slavery Statement

Introduction

Amobee Group Pte. Ltd and its subsidiaries (“we” or “us”) are a global marketing technology group of companies serving the world’s leading agencies and brands. We are a wholly owned subsidiary of Singtel, one of the largest telecommunications companies in the world. We operate across North America, the Middle East, Asia, Australia and Europe, including the UK via Amobee EMEA Limited.

We recognize that modern slavery is a growing global issue, and we are committed to eradicating the risk of modern slavery in our supply chains and operations.

Our supply chains

Our supply chain is mainly comprised of two components, advertising inventory and software development, both of which are in the digital space. Our advertising inventory supply chain is located mostly in North America, the European Union or other low risk areas.

Our software development supply chain is in the digital space and is not in an industry that is traditionally associated with modern slavery and human trafficking, primarily due to the education and skill level required to participate in such industry.

We also use servers and other computer hardware. We are currently evaluating the risk levels of the procurement of such servers and ways in which we can reduce this risk through increased due diligence on prospective suppliers.

We do not tolerate any form of slavery or human trafficking in any part of our business. We are committed to ensuring that there is no modern slavery or human trafficking in our supply chains (or in any part of our business).

We have a whistleblower hotline, managed by our external auditors. All employees (direct and indirect) have access to this helpline through which they can report any concerns or suspected cases of misconduct, including suspicions of forced labor or trafficking activities. This is publicized through new-hire training, our intranet, our written employee policies and our ethics training. In 2019, the hotline did not receive any reports related to modern slavery issues.

Action plan for the next 12 months

To expand upon the steps outlined above, we intend to perform a risk assessment of our operations and supply chains to ensure that our efforts towards combating modern slavery are targeted towards the highest risk areas. We intend to base this risk assessment not only on our own understanding of our supply chains, but also on publicly available research and information which identifies particular industries and countries which pose the biggest risk of human trafficking and modern slavery. We intend to review our risk assessment (and update it if necessary) on a regular basis.


We intend to develop a training program for our staff to ensure an understanding of the risks of modern slavery and human trafficking in our supply chains and business, tailored appropriately to address the key risk factors which are identified.

Following the completion of our risk assessment, we will formulate a plan of next steps to be taken to strengthen our approach to combatting the risk of modern slavery and trafficking in our supply chains and business.

Amobee is committed to maintaining high ethical standards, protecting human rights and acting with honesty and integrity in everything we do. We endeavor to understand where there are risks of modern slavery within any part of our business and supply chain so that we can address them appropriately and sustainably.

We regularly review our policies and procedures and will look to expand and improve the protections we have in place to ensure that there is no forced labor or human trafficking within our organization or supply chains.

This statement is made pursuant to section 54(1) of the Modern Slavery Act 2015 and constitutes our slavery and human trafficking statement for the financial year ending March 31, 2020.


Samba Natarajan (May 20, 2020 02:32 GMT+8)

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