

AMOBEE STUDIO

Deliver high impact with maximum visibility

Deliver impactful storytelling and deepen brand engagement with bespoke rich media formats. Available for self-serve platform clients as well.

Full suite of rich media solutions, made to fit every campaign strategy

Tailor your ads to your target audience with a wide array of available tools like rich media, dynamic creative personalisation and expedited creative production.



DID YOU KNOW:

1

You can take your storytelling to another level with our rich media units in 6 business days or less.

2

There is over 20 Rich Media formats in our library you can choose from to fit your campaign. Bespoke rich media formats are also available to level up your brand engagement.

3

Connect deeper with your audience through pairing personalised creatives with audience or contextual based targeting signals.

Unique executions that enrich brand storytelling

Generate memorable interaction with your brand, captivating users and creating engagement in the right moment. Amobee's comprehensive rich media toolkit can be custom tailored to your brand initiatives.

Accelerate activation and maximise impact

Our Rich Media Lite offering provides a full suite of turnkey, interactive rich media ad experiences that enhances mobile ad quality. Our Lite formats can be launched in 6 days or less with pre-designed layouts offering cost efficiencies vs. custom units.

Increase ROI with personalised creatives that drive results

Using enhanced dynamic creative capabilities, Amobee can customise your creative messaging, imagery, call to actions and colours based on a myriad of audience and contextual signals. Increase ROI, engagement and message relevancy with dynamic, personalised creatives today.



Translate your creative challenges
into custom solutions that
illustrate your brand's story today.