



EMAIL MARKETING

The most personal and trusted way to reach today's audience

Whether it's a performance driven initiative or brand awareness, Amobee Email is a custom email marketing solution that reaches the right consumer at the right time to drive growth for your business.

Boost brand awareness

Email offers an expansive blank slate with 100% share-of-voice to communicate your brand's message to an attentive audience and drive large-scale awareness.

Increase your reach

With access to 250+ million unique consumer profiles in the U.S., Amobee email marketing gives you the reach you need to fuel your sales funnel and expand your business.

Drive high-value growth

Amobee can create an ROI-positive campaign for bottom-of-the-funnel conversions with efficiency that is second to none.

A future-proofed solution for customer acquisition

2 hrs amount of time the average person spends per day checking email.

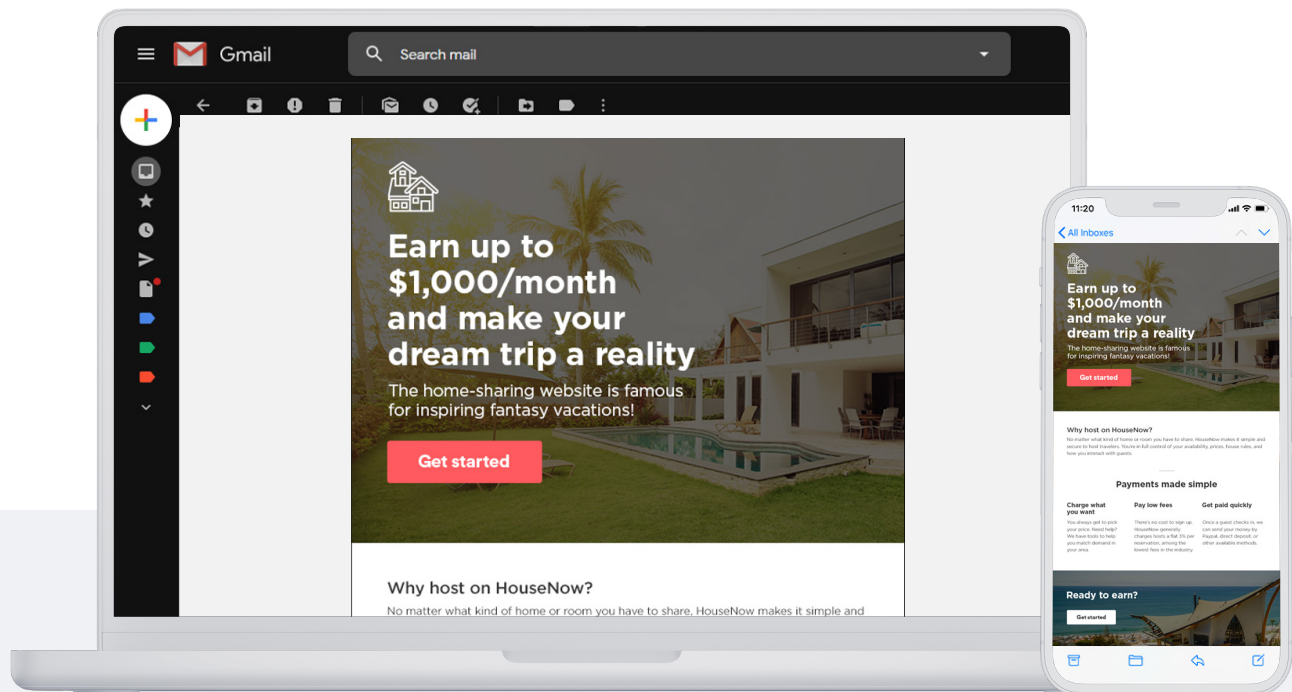
138% increase in consumer spending when purchases are made via email.

\$44 average ROI for every \$1 spend on email marketing.



non-cookie based and poised for the future of consumer identity.

Prospect and convert new customers with Amobee Email



Proven results

Tailored client strategy consistently results with over **200% YoY** growth.

Leading brands report that Amobee Email is the **single largest driver of new sales** for their business.

Amobee email distribution continually **exceeds target KPIs** and outperforms all other channels.

“Amobee has been a long-term partner to Symantec and has consistently been a top performing partner for new customer acquisition. Given how strong and successful their partnership has been, they are the only acquisition email partner we work with.”

Saquib Pasha

Director of Digital Customer Acquisition,
Norton & LifeLock Brands

Finally, there's a technology that understands how people engage with content today. Only Amobee helps you unify audiences across all TV, CTV, digital, and social to optimize campaign results and drive your business' growth. **Unify. Optimize. Grow.**